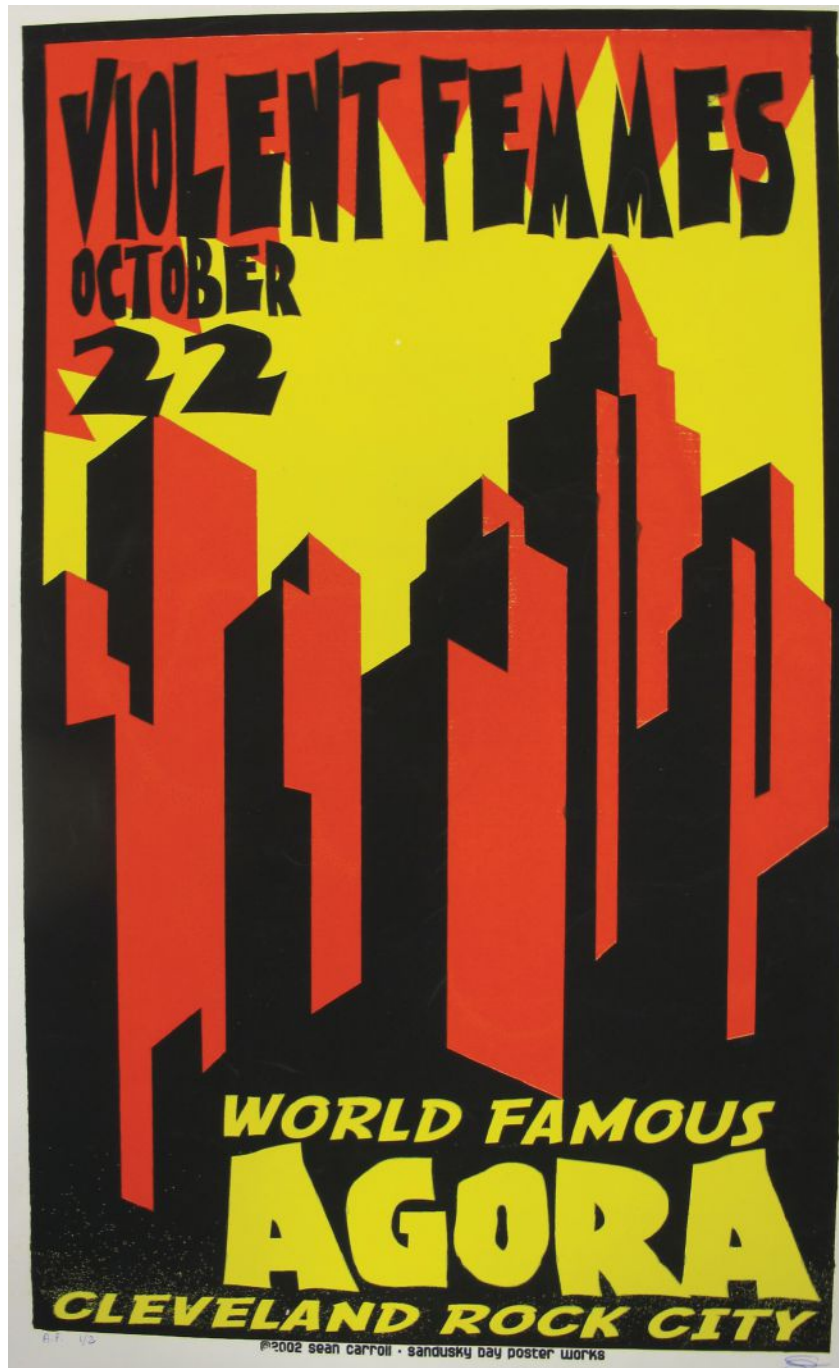


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From Obscurity to Access

Three student assistants share how they kindled interest in a piece of history at the Central Upper Peninsula and Northern Michigan University Archives.

Kelley Kanon, Anne Krohn, and Annika Peterson

10



Two Cooks in the Kitchen

The Mississippi Community Cookbook Project sheds light on the way Mississippians ate, race relations, economic development, and the influence of international cuisines and life on Mississippians between 1900 and 1970.

Jennifer Brannock

18



Simply the Best

Meet SAA's new Fellows and read about the accomplishments of the 2015 scholarship and award recipients who were honored at SAA's Annual Meeting in Cleveland.

FEATURES

3 Beyond the Retention Schedule

Records Management Outreach and Relationship Building at the Getty

Helen Kim, Sara Seltzer, Jennifer Thompson, and Lorain Wang

6 Big Web, Small Staff

Web Archiving with Limited Resources

Kelli Bogan, Rebecca Petersen, Rachel Taketa, and Kristen Yarmey

8 Connecting with the Broader Community

Hosting and Evaluating the Impact of a Preservation Workshop at Two Universities

Jeremy Floyd

12 ARCHIVES 2015

Anne Hartman

18 SAA Welcomes Three New Fellows

21 Rising to the Top

23 Leaders Who Inspire

28 Meet the New Mosaic Program Fellows

COLUMNS

2 President's Message

Where We Are and What Lies Ahead

27 From the Archivist of the United States

NARA Puts Premium on Innovation

35 From the Executive Director

FY 2015 Year in Review

DEPARTMENTS

30 Kudos

30 In Memoriam

31 Around SAA

31 News Briefs

COVER PHOTO

Rock Stars: Poster promoting the Violent Femmes concert at the Cleveland Agora, October 22, 2002. SAA has some idols of its own: the talented and passionate presenters, volunteers, and attendees who made *ARCHIVES 2015* a success. See pages 12–17 for a few of the many highlights from the Annual Meeting held in Cleveland. *From the Sean Carroll-Sandusky Bay Poster Works Collection, Library and Archives, Rock and Roll Hall of Fame and Museum.*



PRESIDENT'S MESSAGE

Dennis Meissner

dennis.meissner@mnhs.org

Where We Are and What Lies Ahead

Greetings to all of you, colleagues and friends. I am barely back from a wonderful SAA Annual Meeting in Cleveland and am already facing a deadline for my first column. Where to begin? Let me start by re-emphasizing some of the important work that SAA is doing:

- With the "Year of Living Dangerously for Archives," Kathleen Roe initiated an effort to help SAA and its members become more effective advocates for archives and the archival profession. Those were the beginning steps down a long road, and we must not back off from that work, in any way, until we are much further along. To keep us moving along that road, I will work to start capturing data that can help explain, in more numerical terms, the *value* of archives to our users and to the communities in which we operate. The work of two relatively new committees—the Committee on Advocacy and Public Policy and the Committee on Public Awareness—will move our advocacy efforts forward in other ways.
- We have committed ourselves to diversifying the SAA membership and the archival record. We would like our efforts as archivists and as SAA members to become more inclusive of the rich diversity of American society, past and present. To begin making concrete progress toward realizing that aspiration, the Council will be working with a variety of SAA groups to start rolling out resources and training aimed at increasing our cultural competence.
- We will be making further investments in the resources that enhance SAA members' professional growth. The Committee on Education has developed a focused curriculum on arrangement and description that will lead to a certificate along the lines of the very successful DAS curriculum. Two years from now the Publications Board will begin rolling out a seven-title recasting of the Archival Fundamentals Series that will benefit members and nonmembers alike.
- Finally, SAA will increase the sophistication and agility of its member services by investing in a new association management software system that will provide a smoother and richer experience for all SAA members.

These efforts, of course, come at a practical cost. To ensure that they are sustainable, and that SAA's financial solvency is protected for the years ahead of us, the Council has approved a proposal for a modest dues increase across all income categories. If adopted by the membership, this increase would be implemented in stages over a three-year period to ease the impact on individual members.

SAA's financial house is currently in good order, so why would we increase dues now? There are several good reasons to do so, all of them reflecting sound organizational planning:

- The association management literature suggests that organizational financial strength is best preserved when 35 percent of revenues come from member dues. We currently sit a few percentage points below that, so it behooves us to make an upward adjustment before that important leg of the revenue stool weakens.
- Related to the point above, we sometimes rely too heavily on our

Continued on page 33 >>

ARCHIVAL OUTLOOK



**SOCIETY OF
American
Archivists**

The Society of American Archivists serves the education and information needs of its members and provides leadership to help ensure the identification, preservation, and use of the nation's historical record.

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THE RECORDS RETENTION SCHEDULE

Records Management Outreach and Relationship Building at the Getty

Helen Kim, Sara Seltzer, Jennifer Thompson, and Lorain Wang, The J. Paul Getty Trust Institutional Records and Archives

Best practices for developing institutional policies, procedures, and tools are commonly addressed in records management literature. While these are important foundations on which to build a records management program, the practical challenges of day-to-day implementation often go unacknowledged, particularly how to work effectively with organizational users. As archivists at the J. Paul Getty Trust Institutional Records and Archives (IRA), developing best practices to forge good relations with staff is key to strengthening the Getty's records management and archives program.

Background

The J. Paul Getty Trust is the world's largest cultural and philanthropic organization dedicated to the visual arts. It is comprised of a central administration and four operating programs: the Getty Conservation Institute, the Getty Foundation, the J. Paul Getty Museum, and the Getty Research Institute. IRA was established in 2001 as a collaborative records management and archives program to manage the lifecycle of Getty records. IRA's mission is dual-focused: To identify, capture, preserve, and make accessible the documentary heritage of the organization, as well as to safely discard nonhistorical materials that have outlived their business purpose or legal retention requirements.

The department's foundational policy document is the *Getty Records Retention Schedule*, which serves as a roadmap for decisions we make about retaining and discarding records. Records management methodologies, techniques, and best practices are used not only to support legal, regulatory, and litigation requirements through scheduled retention and destruction, but also to implement a reliable, regular workflow capable of continuously

identifying and directing high-value records to the Institutional Archives for appraisal during the course of annual disposition, a time when IRA staff reach out to department liaisons to arrange records reviews and complete the disposition process.

Until 2014, this function was performed by the department's dedicated records analyst. However, a recent department restructuring resulted in the dissolution of separate records management and archives sections, and was replaced by a more holistic approach to information management: Each staff member was assigned to manage all of the records management and archival requirements of a single program. This reconceptualization encourages staff to not only gain a deeper understanding of program business processes and localized information management needs, but also facilitates the development of deeper relationships between staff and department liaisons. These deeper connections, however, do not always come easily. The success of our annual dispositions require us to be proactive in establishing connections and cultivating relationships with our departments.

Outreach

Not all Getty staff realize that a dedicated team of archivists is charged with assisting departments with their recordkeeping needs. Records education is not part of new employee orientation, and there is no guarantee staff will familiarize themselves with the IRA resources available on the Getty's intranet. Because IRA's existence is not universally known, all staff interactions are an opportunity to spread the word about records management and demonstrate the value of our services.

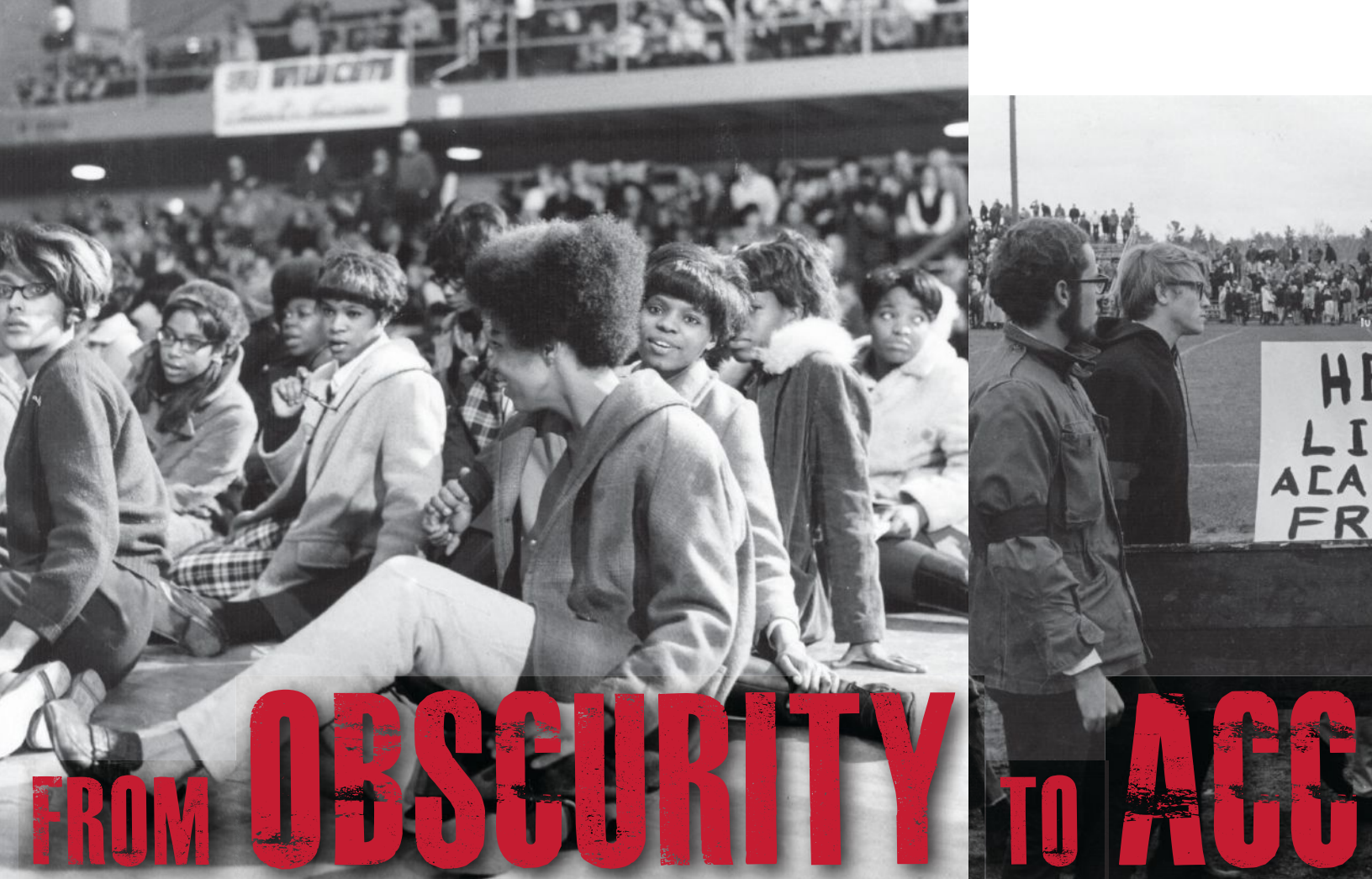
Formal Strategies

Annual disposition is an opportunity to acquaint (or reacquaint) Getty staff with our records services. When emails are sent to department liaisons requesting disposition reviews, they often include a refresher on what our records program is and how it works. Messages are tailored to a liaison's degree of familiarity with our program and staff to ensure that essential information is conveyed.

Continued on page 32 >>



The Institutional Records and Archives team (from left): Jennifer Thompson, Sara Seltzer, Nancy Enneking, Lorain Wang, and Helen Kim. © 2015 J. Paul Getty Trust. Photo by Steve Saldivar.



FROM OBSCURITY TO ACC

How Three Student Assistants Kindled Interest in a Piece of History

Kelley Kanon, Anne Krohn, and Annika Peterson, Central Upper Peninsula and Northern Michigan University Archives

Students boycott class and parade downtown carrying a casket representing the “death of academic freedom.” A university fires a professor for publicly opposing university expansion into poor neighborhoods. African American students assert they are unjustly targeted by campus security police and have been shot at by white students on campus. An administrator claims that the Black Student Union held him captive in his office. Attendees of a student judiciary hearing reported that an administrator made threatening comments, but the incriminating tape mysteriously goes missing.

Shedding Light

Each of these controversial events were part of a turbulent time period for Northern Michigan University in the late 1960s. To shed light on these events, the Central Upper Peninsula and Northern Michigan

University Archives digitized much of its material relating to student protests in the 1960s to create an online exhibit. The website highlights primary sources from many different collections and newspapers and features a narrative explaining the context of the sources. An online exhibit encourages students, faculty, and community members to learn about this time period and allows alumni and retired faculty to relive the history they built. It also provides primary source materials for teachers at the high school and college levels.

A Student-Run Project

As three student assistants, we carried out this project with no grant money or professional help until the final proofreading. Annika Peterson, senior student assistant, researched and wrote for the website. May through October, she

reviewed microfilm, paper collections, and oral history interviews. She also emailed with one of the leaders of a 1967 protest, allowing her to fill in some gaps from a former student’s perspective. From October to December, she wrote the text for the website.

Anne Krohn, digitization specialist, digitized many hours of oral history interviews and audio of the protests as well as newspaper articles, correspondence, and photographs. She organized the materials, including the text for the website, into a logical format that would be easy for the website coder to use. She also edited and gave suggestions about the manuscript.

By fall, we began to think about the website creation process. Although the archives had acquired Dreamweaver, an easy-to-use website development tool, it



Photos, left: Northern Michigan University's (NMU) Black Student Union sits in at a 1968 basketball game between NMU and the Pan-American team to protest unequal treatment of African American students by the university's security police.

Right: NMU students stage a mock funeral for academic freedom and march through downtown Marquette in 1967 to protest the firing of a professor who had opposed the university's expansion into a nearby neighborhood. *Courtesy of Central Upper Peninsula and Northern Michigan University Archives.*

Turning over such a massive project to student assistants might be intimidating. You might worry that the students will not have the will, time, or experience to do the project. Certainly the project will take longer than if professionals did it, but this is balanced by what the students are learning from the experience: how to be a part of a large project, how to communicate with others involved in the project, how to research and write, and more.

Tips for Large Student Assistant-Run Projects (Or, Learn from Our Mistakes)

1. **Make sure the students are dedicated to the project before they start.** They should realize that this is going to be a months-long project. The students involved already should have proven themselves to be thorough, responsible employees or volunteers.
2. **Make sure the topic is legitimately interesting to the students.** Of course, the website should be something that a larger audience will find interesting—otherwise, why bother making the material accessible? But it also needs to be interesting to the students doing the research. Students who are bored by the topic they are researching will find the project challenging. Because we were fascinated with the project, we were able to maintain focus and excitement. We thought that a larger audience would enjoy the topic, and we wanted a well-developed display for them. Topics involving controversies in the history of the university or region are good bets for holding people's attention.
3. **Make sure that the project plays to each individual's strengths and**

that each student has a definite role to play in the project. In our case, it really helped that each student had an area of expertise that they brought to the project. Each of us was able to take control of a specific stage of the project without the others feeling that their ideas or contributions did not matter.

4. **Have the students create a firm timeline and stick to it.** We learned our lesson with this one. Delays in research and writing can cause massive delays down the road, especially since websites with a lot of content take a long time to create. Be sure to budget in some extra time for any delays that might occur. We completed the project two months after our projected end date of January.
5. **Be organized.** Make sure from the start that notes and digitized documents have a clear organization and naming system that everyone can follow. Obviously, organizing large amounts of information well is something that archives try to do all the time, but with coding, it is also important to have a system. Our photographs were labeled by their topic, (for example McClellan_01, McClellan_02, Harden_01, and Harden_02). This is helpful when dealing with many photographs that we knew were not going into specific locations.
6. **Have a discussion about how in-depth you want the website to be before you start writing or digitizing.** Otherwise, the writer will get carried away and hand forty-two single-spaced pages replete with suggested links to digitized sources to the coder, and most of it will be cut from the final website (yes, that actually happened). Decide how ambitious you want to be at the beginning.
7. **Expect the students to make mistakes, and give them room to do so.** Not everything is going to go smoothly. However, by being given a chance to deal with projects, conflicts, and delays by themselves, we will learn far more than if professionals jump in to fix everything.

Interested in learning more about the protests themselves or seeing the website? Check it out at <http://archives.nmu.edu/studentprotests>. ■

became apparent that we were in over our heads. Luckily, the archives hired a student assistant, Kelley Kanon, who could design and code a website. Despite being a new employee, Kanon jumped into the massive task of building a large website from scratch for a project that she knew little about beforehand. She used Dreamweaver to build the website and consulted *Creating a Winning Online Exhibition: A Guide for Libraries, Archives, and Museums* by Martin R. Kalfatovic for design tips.

Learning from Experience

The project offered many opportunities and learning experiences. Each of us worked with a part of the project relevant to our respective majors. As a history major, Peterson spent large chunks of time doing historical research and writing about it. As a digital cinema major, Krohn worked with Adobe Audition, a high-end program in the digital cinema field. Kanon, a graphic communications major, designed and coded a website far larger than any that she had ever made for her classes.

Web Archiving with Limited Resources

Kelli Bogan (Colby-Sawyer College), Rebecca Petersen (Wake Forest University), Rachel Taketa (University of California–San Francisco), and Kristen Yarmey (University of Scranton)



Few archivists need to be persuaded of the importance of capturing and preserving web content. What does take some convincing is the idea that web archiving is practicable and achievable, even for smaller institutions with limited resources. Below are highlights from our *ARCHIVES 2015* panel session, in which we (along with Sylvie Rollason-Cass from Archive-It) addressed some frequently asked questions about small-scale web archiving.

Why did you start web archiving?

◆ **Taketa:** I'm in an area of the University of California–San Francisco (UCSF) Library known as the Industry Documents Digital Library. We collect documents concerning the tobacco, pharmaceutical, chemical, and food industries—basically industries that have an impact (often negative) on public health. Our library currently contains more than 14 million documents pulled from the files of tobacco companies, which detail historical marketing and policy-making strategies. Our web archiving program started as part of a grant aimed at studying how the tobacco industry is fighting smoking restrictions in California.

● **Petersen:** At Wake Forest University, the University Archives and Library technology team prioritized web archiving as more and more university content was being published *only* on

the web and wouldn't be captured by traditional paper-based archives.

▲ **Yarmey:** Our program also emerged out of growing concerns about preserving born-digital university records. So many university publications and reports are now web-based, and thinking about each series individually was incredibly overwhelming. Capturing the university website as a whole seemed like a tangible, achievable step I could take.

■ **Bogan:** I began advocating for preserving our digital records and web presence when I arrived at Colby-Sawyer College (CSC) in 2008. Over time, I raised enough awareness that in 2011, when a decision was made to eliminate a printed student newspaper, the administration approached me about finding a web archiving solution *before* the newspaper went digital.

What are your collecting priorities?

◆ **Taketa:** Our web archiving program focuses on topical collections that complement our main collecting areas. Researcher needs and requests play a large part in what we decide to collect. For example, a group of researchers are looking into e-cigarettes and the marketing effects on youth and young adults, so last year I began crawling e-cigarette brand websites to document how the industry markets online and how

it may change over time in response to regulations. I also prioritize time-sensitive web content, such as a website that is likely to disappear after a specific event is over. For instance, in 2012, California had a tobacco tax measure, Prop 29, which did not pass. Many of the sites for the industry's front groups (the No on Prop 29 camp) are no longer available today, but I have them in our archive.

■ **Bogan:** Our main focus is capturing college web content, especially those documents that are no longer being produced in print format (the alumni magazine, press releases, sports information, etc.). We're also now capturing the college's SharePoint intranet, using Preservicea.

▲ **Yarmey:** Like Bogan, my main priority at this point is capturing important university-related content. Most of what I collect is from our main university domain (*scranton.edu*), but I also try to capture external pages or sites that are significant or relevant to the university community; for example, a faculty member hosting a disciplinary conference on campus might create a conference website on *wordpress.com*. I've also dipped a toe into capturing university-related social media accounts.

● **Petersen:** Our priority is capturing materials from our main University domain (*wfu.edu*) and related sites



SMALL STAFF

outside the University domain, but we also run one-time crawls for news articles and other publications that mention Wake Forest.

What tools do you use?

- **Petersen:** We have been using Archive-It since 2008. It's been a great service to help us understand our priorities and workflows.
- ◆ **Taketa:** We began in 2009 by partnering with the California Digital Library (CDL) Web Archiving Service (WAS). In 2014, we began a project with Archive-It and recently migrated all of our WAS collections to that platform. Unless you are a programmer or know one who will work pro bono, definitely use a service such as Archive-It. They not only provide the interface and crawlers, but they have great customer service and support, which frees you up to do curation and QA.
- **Bogan:** We signed on with Archive-It in 2011, when we began our web archiving program. Since 2013, we've partnered with Preservica to capture our SharePoint intranet and other digital content.
- ▲ **Yarmey:** We also partnered with Archive-It from the beginning (2012), and their services have been crucial—I never could have started my own web archiving initiative from scratch! We also use DuraCloud to store backup copies of the WARC files we capture with Archive-It.

How do you handle description and access?

- **Bogan:** We have a less process, more product approach to web archiving. We don't have the time to create metadata, but all of our crawls are full-text searchable, so users can at least find the content.
 - ▲ **Yarmey:** I'm also taking a minimalistic approach to description. In a very rough effort to integrate our web archives with our CONTENTdm collections, I've been creating a very basic Dublin Core record for each seed in CONTENTdm. I'd love to somehow automate metadata creation to make captured content (especially images, videos, and PDF documents) more discoverable.
 - ◆ **Taketa:** When I add the captures as records into our library's index, I rely solely on metadata for search and retrieval. In the interest of time and budget, I had to settle on a total of five fields for each seed to create a basic record: Title, Creator, Description, Subject (keywords), and Collector.
 - **Petersen:** Our Archive-It metadata includes Title, Description, and Group. We haven't created a finding aid for the collection, but we link to our Archive-It site from our Digital Collections page.
- ## Who works on your web archiving program, and how often?

▲ **Yarmey:** I get occasional technical support from a fantastic coworker, but for the most part, it's just me, and web archiving is only a small part of my job. Unfortunately, it's often less than three to four hours a month.

■ **Bogan:** It's about the same for me. I get occasional input and mediation from our communications staff members, because they create the majority of our web content and work with the vendor for our athletics site.

◆ **Taketa:** It's just me, with some site nominations coming from researchers. I put in maybe five hours a month (on a good month).

● **Petersen:** A few people in our library commit very limited time to web archiving; three to four people meet for about two hours a month to discuss seeds, review reports, and troubleshoot content.

How do you allocate your time?

◆ **Taketa:** I spend most of my efforts and time upfront, setting up the initial crawl for a site and making sure to scope it as best as I can. When an event starts bubbling up online such as a new tobacco proposition, I will spend some time searching for seeds, adding them to Archive-It with my minimal metadata, setting off test crawls, looking at

Continued on page 34 >>



Connecting with the BROADER COMMUNITY

Hosting and Evaluating the Impact of a Preservation Workshop at Two Universities

Jeremy Floyd, University of Nevada, Reno

A lot can happen between first proposing a poster session for the SAA Annual Meeting and presenting it at the conference. In my case, this included a 2,500-mile relocation across the country and a change in roles and institutions. However, the underlying passion for my Professional Poster Presentation, “Evaluating Outreach Impact of a Preservation Workshop at Two Academic Institutions,” remained.

As a processing archivist at Buffalo State College, I eagerly sought ways to better connect with the wider college and raise awareness of the role archives can play and the expertise that archivists provide. Now, as a metadata librarian at the University of Nevada, Reno, I continue to spread the message about archives across the university. Within both academic communities is a sea of potential researchers, donors, allies, and advocates for archives, and there is always work to be done to capitalize on these potential relationships that exist within our own institutions.

Connecting with Faculty and Staff

In seeking ways to connect with these audiences, I searched for topics that the general public could relate to. A challenge

everyone faces—and that archivists have specialized training to address—is organizing and preserving documents and media, in both physical and digital form. I then developed a two-hour workshop, “Preservation Basics for the Personal Archive,” as a way to distill preservation methods and present them to a general audience. At Buffalo State College, a two-week series of professional development workshops for faculty and staff, known as Winterim, presented the perfect opportunity to reach out beyond the library and archive. Twelve participants—an equal mix of faculty and staff—attended the workshop.

My presentation began with an overview of storage containers for materials and environmental factors and conditions that effect preservation. Then I outlined care for paper and photographic materials, before explaining preservation issues associated with audio and video time-based media. In the second half of the workshop, I shifted the focus to care of digitized and born-digital materials. I stressed the importance of regular maintenance, as well as concepts of file format obsolescence and media degradation. I relied heavily on the Library of Congress’s Personal Digital Archiving day kit for developing this workshop, and their

handouts and videos complimented the information I presented.

Assessing the Impact

In developing this workshop, it was also important to me to assess its impact to improve future iterations. Following the event, I provided the attendees with a short, eight-question survey to assess the participants’ knowledge gained, as well as their familiarity with the college archive and archives in general. Overall participants felt better prepared to care for their personal archives and felt that they could directly use the information presented in the workshop to preserve their individual and family collections. While the majority of participants were initially interested in information on preserving paper and photographic materials, all respondents felt that the digital preservation information better prepared them to maintain their digital objects as well as their physical collections.

In addition to the survey, I followed up with participants by email two months later to determine if the workshop had lasting effects on their preparedness for preserving their personal archives, as well as their engagement with the college archive itself.

Continued on page 33 >

Here is One Reason Why Employers Hire Certified Archivists:

“Numerous employers including myself have found that the CA designation informs search committees that an applicant has a clear level of competence for any archival position. When you receive dozens of resumes for an archival position, the CA is extremely helpful in evaluating a candidate’s essential qualifications.”

-- Pam Hackbart-Dean, Southern Illinois University

Included among the employers who have recently advertised for Certified Archivists are:

Southern Illinois University, State of Oregon, University of Texas,
National Art Gallery, University of California at Davis,
Library of Virginia, State University of New York at Fredonia,
Arizona Historical Society, Loyola University,
State of New Mexico, University of Arkansas,
History Associates, and Texas A&M

More information about becoming a
Certified Archivist is available at
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Certified Archivists at
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Make plans now for the next
Certified Archivist examination
in August of 2016!



In Mississippi, food is king. From shrimp etouffee and gumbo to catfish and comeback sauce (a local condiment), Mississippians love their food. To help preserve this culinary culture, Special Collections at the University of Southern Mississippi (USM) has been collecting cookbooks from around the state, particularly focusing on community cookbooks.

USM history professor Dr. Andrew Haley and Special Collections kicked off the Mississippi Community Cookbook Project (<http://mscommunitycookbooks.usm.edu>) in 2014 to give the public a glimpse into the ways Mississippians ate. The cookbooks also go beyond food—they highlight how the organizations that compiled the books thought about their hometowns, state, and even the world and touch on issues such as race relations, economic development, and the influence of international cuisines and life on Mississippians. Special Collections has been an integral part of the development of this project by contributing the use of our collections and digitization expertise.

The Process

Bringing cookbooks into the collection requires searching and outreach. The collection development approach includes gathering cookbooks at estate sales, working with used book dealers, and soliciting copies from community members. Community cookbooks are often considered outdated or are unwanted by current generations, so promoting the value of these cookbooks as

research tools has become a key element in acquisition.

After obtaining the books, the collection curator facilitates the cataloging and processing of the materials. Cookbooks are cataloged prior to digitization so that the metadata from the catalog record can be incorporated into the digital record. At USM, Special Collections uses ContentDM as the digital collection management system. Once the cookbooks have been cataloged and digitized, the items are placed in the Mississippiana Digital Collection for retrieval.

Prior to the Mississippi Community Cookbook Project, few books were fully

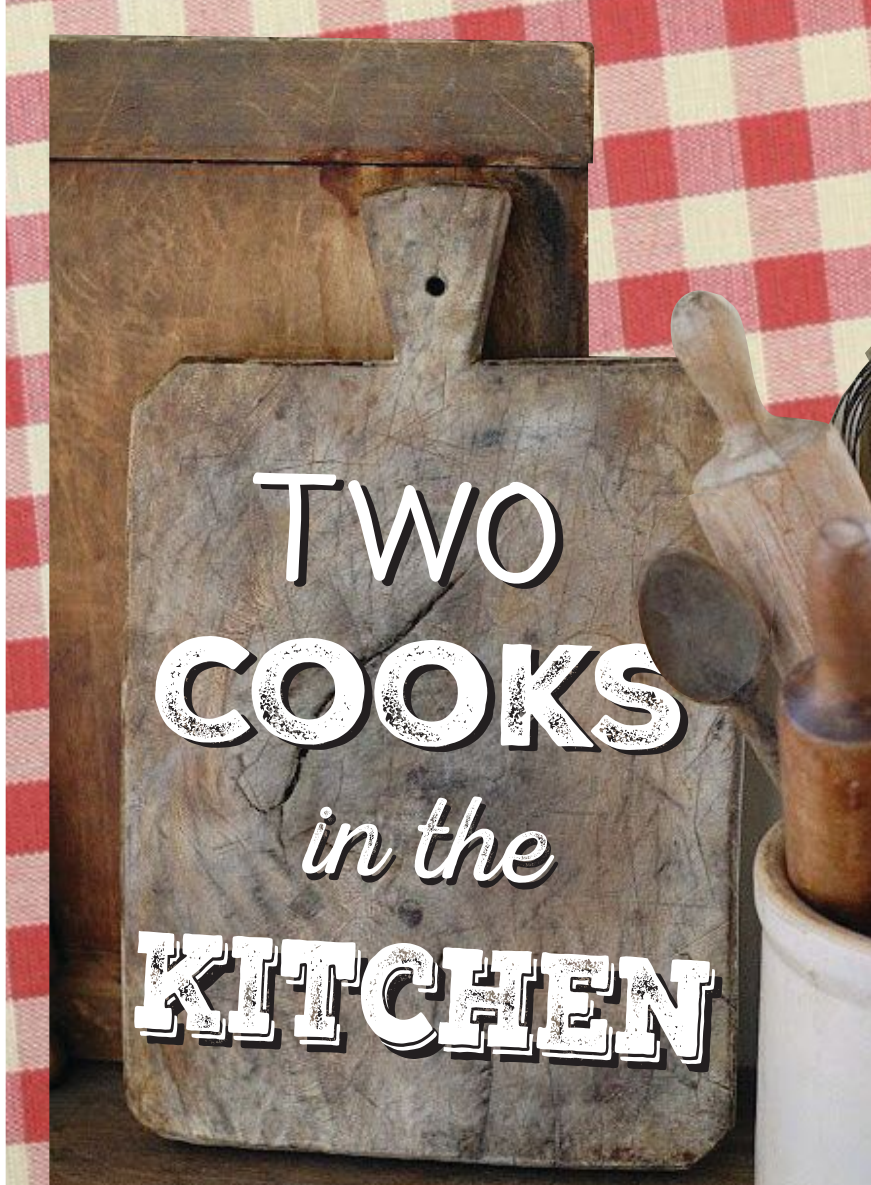
assistance of student workers and anyone else who can be convinced to help, the files are cleaned up to reflect the content and formatting of the cookbooks. There has been discussion about crowdsourcing the transcription of the images, but those talks are still in the early stages.

An Insight into Mississippi Life

While Special Collections works with cataloging and the digital lab to process and provide access to the cookbooks, Haley focuses on the creation of the web page to showcase his research. The Mississippi Community Cookbook Project site includes cookbooks, essays, and announcements

digitized and included in the Digital Collections, primarily because of copyright issues and the curators' digitization priorities. The curators previously focused on government publications and Civil War pamphlets due to a lack of copyright issues. The project created an impetus for curators to make cookbooks a priority and to closely examine the materials to determine any possible copyright infringements in digitizing the books. Fortunately, most of the cookbooks are no longer under copyright restrictions.

While the digital lab scans and places the images in the digital collections, they also run the images through an OCR program. Because of specific formatting issues of recipes and the fact that many cookbooks were handwritten, these OCR records are in need of serious editing. With the



A DIGITAL HUMANITIES PROJECT USING COMMUNITY COOKBOOKS

Jennifer Brannock, University of Southern Mississippi

sections. The cookbooks section provides ways to access the books; users can view lists of the cookbooks by title, author, date, and the front cover. The lists primarily focus on the cookbooks digitized and available online via the Special Collections' Digital Collections.

Under the titles sections, links direct users to essays that discuss how the cookbooks provide insight into the books' authors. For instance, the page for *Coahoma Cooking: Everyday and Sunday Too*, which was produced by the Coahoma Woman's Club in 1952, looks at the history of Coahoma, Mississippi, and the Mississippi Delta and gives a description of the cookbook and its recipes. *Coahoma Cooking's* "story" focuses on adherence to antiquated thoughts on Southern life and racial stereotypes. The naming conventions of recipes in *Coahoma Cooking* seem to distinguish

between submissions belonging to the African American women who worked in white homes and the matrons of those households. This book is somewhat unique in that regard; in community cookbooks, it was customary to attribute the names

of the recipes to the submitter, and white housewives typically claimed ownership of the recipes of the women who worked in their kitchens. In *Coahoma Cooking*, there are recipes titled Mrs. Wooton's Jam Cake, Mrs. Vaught's Paradise Pudding, and Mrs. Elmer Morgan's Pecan Cake. There is also a series of recipes that designate African American cooks as the owners of the recipes and omit the courtesy titles. Examples of these include Fannie's Mints, Ila's Baking Powder Muffins, Daisy's Toasted Cheese Boxes, and Keesee's Scalloped Oysters. For many African

American women in the early to mid-twentieth century, their recipes were often considered their main assets, especially when trying to find employment.

Continued on page 34 >>



Above, left: Poster promoting the lecture and potluck held to spread awareness of the Mississippi Community Cookbook Project. **Courtesy of the University of Southern Mississippi.** **Right:** Cover of *Coahoma Cooking: Everyday and Sunday Too*, which was produced by the Coahoma Woman's Club in 1952. **Courtesy of the University of Southern Mississippi.**



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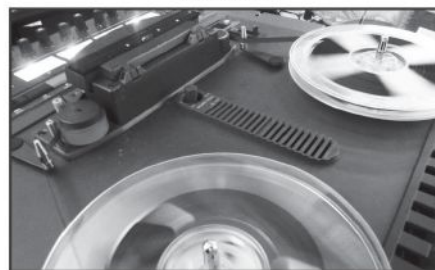
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ARCHIVES *Cleveland*



Anne Hartman, SAA Editorial and Production Coordinator

Archives *extend* lives. Archives *organize* lives. Archives *brighten* lives. Archives *change* lives.

ARCHIVES 2015 gave nearly 1,800 attendees the chance to celebrate archives and the ways in which they enrich society. Archivists headed to Cleveland in mid-August to share details about projects that have benefited others—from efforts to work with communities to preserve their heritage to using material objects from archival collections to help students envision the past. Speakers also inspired, encouraging archivists to reach out to the public and describing how they're helping others to gain a better understanding of archives' and archivists' significance.

There were many more highlights—from enriching courses and workshops to alumni mixers and networking opportunities. Read on for a glimpse of the action-packed week.

Sunday, August 16

- The week kicked off with several workshops and DAS courses, including **Digital Forensics for Archivists: Fundamentals**, during which attendees explored how the digital forensics tools and processes can be applied in an archival setting, and how they can help support archival principles such as provenance, chain of custody, and original order. "I hope [the attendees] left with more questions than answers—the fundamentals course provides an introduction but is really just the beginning of what you can learn in this area," said Instructor Marty Gengenbach.

Digital Forensics for Archivists:

Advanced—held on Monday—helped attendees dive further into the topic.



@theroselibrary

"What's an archivist?" Well my friend let's talk. That's my favorite question. #saa15 #archivesmatter #advocacy

Monday, August 17

- Monday's schedule was packed with additional workshops and DAS courses, including **Architectural Records: Managing Design and Construction Records, Privacy and Confidentiality Issues in Digital Archives**, and **Archives: Principles and Practices**.



Courtesy of Justine Rothbart.

Tuesday, August 18

- Many attendees gave back while in Cleveland. Nine individuals sorted, counted, and packed about forty boxes of donated clothing for local children at **Shoes and Clothes for Kids**.



Volunteers at Shoes and Clothes for Kids. Courtesy of Nicole Laflamme.



Photos courtesy of Justine Rothbart and Craig Huey Photography.

Dog and cat lovers also faced off in a friendly competition that benefitted the **Cleveland Animal Protective League**.

Participants voted for their favorite image of a dog or cat from the archives in a March Madness–style competition. Organizer Caryn Radick reports that the contest brought in more than \$3,400 and donations of blankets, food, toys, and office supplies.



"Biker Dog" from the 1981 Ohio University yearbook was the winning image from the Top Dog and Top Cat from the Archives contest, which benefitted the Cleveland Animal Protective League. *Courtesy of University Archives, Mahn Center for Archives and Special Collections, Ohio University Libraries.*

- At the **2015 Research Forum "Foundations and Innovations,"** researchers, practitioners, students, and the curious discussed and debated research projects and initiatives. One of the many inspiring projects that was discussed was Justin A. Rudder's "African Heritage in Alabama," a beta-phase initiative that promotes the awareness and accessibility of information about African American history in Alabama through the development of a state catalog portal for searching artifact and archival collections, a GIS platform that allows the visualization of data from these collections of information, and a campaign to promote a stronger web presence among African American cultural institutions throughout the state. The experience, Rudder said, gave him the opportunity to meet other archivists and potential collaborators on future projects and to "emphasize that archivists must build bridges with and gain the trust of underrepresented populations to ensure all citizens' stories are preserved for posterity."

- Tuesday's lineup included several repository tours, such as the **Kent State University 45th Anniversary Tour**. Kent State University was thrust into the international spotlight on May 4, 1970, after thirteen students were shot by members of the Ohio National Guard at a student demonstration. Tour participants saw exhibitions at the May 4 Visitors Center and the Special Collections and Archives at Kent State University and were given a guided tour of the site of the shootings by Dr. Jerry M. Lewis, a faculty eyewitness to the events. "I hope that participants learned about not only the historical significance of the event within the Vietnam War era and antiwar movement in America, but also how individuals and Kent State as an institution survived this terrible event," said Cara Gilgenbach, head of Special Collections and Archives at Kent State.





Wednesday, August 19

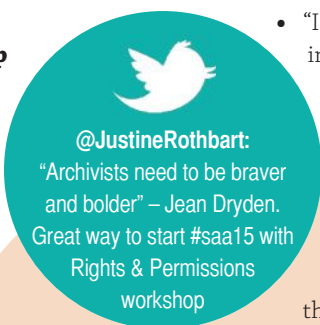
- Participants of the **Museum Archives Section Standards and Best Practices Working Group Symposium** spent the morning discussing museum archives, advocacy, and collaboration. A key takeaway from the symposium: “The success of an archival program is not determined solely by its quality,” said Working Group Co-chair Susan Hernandez. “Instead, successful archival programs build a fan base through aggressive sharing and collaboration with colleagues.”
- Repository tours continued on Wednesday, including one of **ICA – Art Conservation**, a nonprofit regional conservation center for artistic and historic works. Tour goers “toured ICA’s Objects, Paintings, Paper, and Textiles conservation labs along with the historic Vitrolite room at our fine art storage facility” and were “introduced to the kind of detailed examination, testing, treatment, and preservation care applied to objects, artifacts, documents, and ephemera of all kinds at a comprehensive conservation center like ICA,” said Jennifer Souers Chevraux, education and outreach officer at ICA.
- Forty-three individuals took the **Digital Archives Specialist Comprehensive Examination**.



- The **SAA Bookstore** opened its doors, and attendees browsed classics and new titles, such as *Archives in Libraries: What Librarians and Archivists Need to Know to Work Together* and *Encoded Archival Description Tag Library – Version EAD3*.

Thursday, August 20

- “It’s a struggle to be remembered, and you help people in that struggle,” Daniel Horowitz Garcia, the Atlanta regional manager for StoryCorps, told the audience of **Plenary 1: Telling the Stories of Archives and Archivists**. The plenary focused on storytelling—why it connects people and how it can help archivists explain the importance of what they do. Garcia urged the audience to “give an ear to the earless,” to help others to hear the stories that might otherwise be lost. “Your story keeps other people’s stories alive,” Garcia said. “One way you help and need to help is by making sure that things like archives continue to exist. You must advocate for the resources you need. And you do that by telling your story and connecting to other people’s.”



Daniel Horowitz Garcia (left), Atlanta regional manager for StoryCorps, and Tom Owen, vice president of PGAV Destinations, speaking at Plenary 1.

Tom Owen, vice president of PGAV Destinations, asked attendees to write on index cards a six-word story about why archives matter or why they do what they do. The cards were collected at the end of the plenary. “You have great stories to tell. You believe in what you do. Why wouldn’t you put the power of narrative storytelling to work?” Owen asked.





- **Graduate Student and Professional Poster Presenters** took the spotlight to share their research and have one-on-one conversations with attendees. “I got to speak to so many wonderful people, and it felt like there was a lot of interest in the subject from professionals,” said Anna Kresmer, who presented “The Value of Braille in Archival Collections.” “It was awesome to see people have those ‘a-ha’ moments.”



- Thursday also kicked off the education sessions. Speakers at the **Archives Confidential: Enacting Privacy Policies and Requirements in Digital Archives** session addressed workflows for born-digital materials that consider privacy and sensitivity concerns. “I hope that [attendees] realized that the session title ‘Archives Confidential’ was a bit of a misnomer,” said Session Chair Meg Tuomala. “All of the policies, workflows, and tools discussed in the session actually create an environment that allows us to responsibly provide access to these types of materials.”
- ARCHIVES 2015 offered the inaugural round of Pop-Up Sessions, envisioned as a way to liven up the annual program by focusing on ideas and content that came up between November (when the customary program sessions are selected) and August. One Pop-Up Session was **Let’s Talk about FOIA: An Open Dialogue on Archives and Public Records**, which detailed Northern Michigan University’s response to a federal lawsuit in which a Freedom of Information Act (FOIA) request was the catalyst. “It took an alleged scandal at my institution to bring my attention to [FOIA], so I can only hope that session attendees left with a desire to be more proactive when it comes to how their institution handles FOIA and public records,” said Session Chair Sara Kiszka, who noted that Pop-Up Sessions added “a level of relevancy that otherwise wouldn’t be prevalent.”



- **The Secret Life of Records**, a forum sponsored by the Diversity Committee, explored the collection development, acquisition, preservation, and ethics of collecting records that are documenting a current civil rights movement against police brutality, said Forum Chair Stacie Williams. Through attending the forum, Williams said, “we hope that people understand that different voices, perspectives, and formats are essential to documenting the ‘whole’ of a thing.”
- Archivists took over the Rock and Roll Hall of Fame to cap off the day at the **All-Attendee Reception**. Attendees spent the evening listening to the songs that shaped rock and roll; learning about the roots of blues, gospel, country, and R&B; and taking in Lake Erie views on a picture-perfect night.





Friday, August 21



- In **Plenary 2: The Leadership Plenary**, outgoing SAA President Kathleen Roe reflected on “The Year of Living Dangerously for Archives,” urging attendees to continue to push themselves outside of their comfort zones to advocate for their profession. “Archives have impact,” Roe said. “Archives matter. And it is up to us to show people the truth of that. To give them the opportunity and benefit of what archives can do. We all, each of us, need to step forward and take action, on behalf of archives, on behalf of our profession, on behalf of our society.” New SAA President Dennis Meissner will continue Roe’s efforts to help members reach users and potential users, and during the plenary he described the importance of having meaningful data in advocacy and outreach.

@JoChenCham: Good reminder from Kathleen Roe: “Most people can talk about WHAT they do and HOW they do it, but many fewer can talk about WHY.” #saa15

Missed a Session of Interest?

Go to <https://archives2015.sched.org/> and click on the session title to access a description and materials. Most education sessions and both plenaries were audio recorded; the recordings on MP3 can be purchased via www.archivists.org/bookstore.

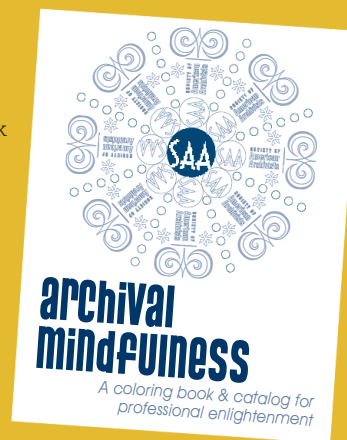
- In **Session 303: You Do What? Nontraditional Outreach that Works**, speakers discussed ways that institutions of varying sizes and missions have gotten creative in their outreach methods to reach new audiences and further engage existing ones. The panelists “stressed saying ‘yes’ to new ideas whenever possible; being creative, experimental, and flexible in ideas and collaboration; that outreach doesn’t have to be high-tech to be effective; and that outreach doesn’t have to cost a lot of money,” said Session Chair Caitlin Christian-Lamb.

@RobynHjermstad: Libby Coyner says “Sometimes the gap in the record becomes the record itself.” Word. #saa15

- **Session 501: What’s in the Box? Caring for Unusual Materials in the Collections** covered the unexpected—materials such as nitrate negatives, human remains, guns, tear gas, and pharmaceuticals that have been found in archival collections. Speakers talked about the preservation, ethical, and legal concerns regarding these items. “If you find unusual materials in your collections, know that you are not alone, and that other institutions have successfully dealt with them in the past,” said Session Chair Dawne Howard Lucas.

Need to De-Stress?

Our new coloring book *Archival Mindfulness: A Coloring Book & Catalog for Professional Enlightenment* debuted in the SAA Bookstore. If you didn’t pick up a copy—or if you’ve already colored your way through your first copy—worry not! Check out this complimentary downloadable version: <http://files.archivists.org/pubs/SAAColoringBook2015.pdf>.





Saturday, August 22

- During **Session 702: Controversial Crawling: Documenting University Scandal in Real Time**, three speakers discussed how web archiving was used during controversial situations at academic institutions. “We hope the attendees [left feeling] empowered to collect web-based material, even about negative or controversial moments in their institution’s history, and to develop a thoughtful policy about when and to what extent they would collect those materials,” said Session Chair Valerie Gillispie.



@ssmallidge: Be indispensable, make friends, advertise, know what you need, know what to say, work within networks #s608 #saa15

These are just a few of the many highlights from our week in Cleveland. For more on this meeting, visit www.archivists.org/2015 or search #saa15 on Twitter. Thank you to everyone who helped make this meeting the big success it was! We'll see you in Atlanta in 2016.

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SAA WELCOMES THREE NEW FELLOWS



Jelain Chubb, Kathleen Williams, and Kathy Marquis were named SAA Fellows in August 2015. *Photo by Craig Huey Photography.*

Three SAA members were named distinguished Fellows, the highest individual honor bestowed by SAA, for outstanding contributions to the archives profession. These accomplished individuals were recognized on Thursday, August 20, during Plenary I at *ARCHIVES 2015*.

Jelain Chubb, Texas state archivist and director of the Archives and Information Services Division at the Texas State Library and Archives Commission, earned her bachelor's degree in history from the College of Charleston and dual master's degree in library and information science and applied history with a specialization in archival administration from the University of South Carolina at Columbia. Chubb began her professional experience as a search room assistant at the South Carolina Department of Archives and History. She later became the assistant curator of archival collections for the University of South Carolina's University Archives and moved on to increasingly responsible professional positions as local records archivist for the Kansas State Historical Society, administrative archivist for the

Local Records Program at the Missouri State Archives, and as state archivist for Ohio and Texas. Chubb has demonstrated especially strong advocacy skills throughout her career and has succeeded in securing additional funding for the state archives in Ohio and Texas during challenging economic periods. Since assuming the position of Texas state archivist in June 2010, her positive and focused approach to advancing the archival integrity of the Texas state government resulted in the state legislature increasing appropriations for records preservation and access by more than \$1 million.

"To a level far above the average, [Chubb] is unflagging in pursuit, support, and encouragement of the archival enterprise," a supporter wrote. "In her deft management of the daily archival function, her ingenuity in building constituencies of supporters, and her attention to ensuring the spread and enrichment of the archival knowledge base, she truly is an archivist's archivist."

Kathy Marquis earned a bachelor of arts in history degree from the University of Michigan, where she worked as a student

in the Bentley Historical Library, and her master of library and information science degree from Simmons College.

Her career began in 1978 as an archival assistant at the Arthur and Elizabeth Schlesinger Library on the History of Women in America at Radcliffe College. At the Massachusetts Institute of Technology, she discovered her professional calling as a reference archivist. She then honed her reference, access, and public service skills at the Minnesota Historical Society before returning to her alma mater, Michigan, where she was head of the Reference and Access Division at the Bentley Library.

For the past twelve years, she was the public services librarian at the Albany County Public Library in Laramie, Wyoming, where among other things she developed a literacy program for older adults, organizing book discussions and other public outreach activities.

Professional accomplishments include codeveloping the SAA workshop "Real

[Continued on page 20 >](#)



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World Reference: Moving Beyond Theory"; guest lecturing at Michigan and Simmons; presenting papers at SAA annual meetings, the Midwest Archives Conference (MAC), the New England Area Archivists, and the Public Library Association; and co-chairing both SAA and MAC Program Committees and chairing several SAA committees, most recently the SAA Task Force on the Annual Meeting. In addition, Marquis is the coauthor of the forthcoming American Library Association book *Local History Reference Collections in Public Libraries*.

Kathleen Williams, executive director of the National Historical Publications and Records Commission (NHPRC), the grant making affiliate of the National Archives, began her career as the assistant archivist at the Corcoran Gallery of Art in Washington, DC, in 1982. She then moved on to

become the first archivist of the Houston Museum of Fine Arts in 1984. While there she developed an archival and records management program that has served as a model for museums nationwide. In 1994 Williams moved on to become supervisory assistant archivist at the Smithsonian Institution Archives and subsequently advanced to become the supervisory associate archivist (1997) and archives division director (2002), leading archival activities at the largest such repository at the Smithsonian. In 2004, she joined the NHPRC as deputy executive director and became executive director in 2008. As executive director, Williams led the effort to create Founders Online (*founders.archives.gov*), an online public resource that contains more than 170,000 digitized and transcribed historical documents of six founding fathers of the United States.

She successfully negotiated with the White House and Congress for additional funding to support this effort. Williams has worked tirelessly to reinvigorate and reimagine NHPRC's national grants program, including a new funding category to encourage citizen engagement in historical records projects at local, state, and regional archives.

Williams's supporters noted that she "became well-known for her common-sense, no-nonsense, practical, effective grasp of the challenges of developing museum archives in an underfunded and hostile environment" and that she is a "thoughtful leader . . . [with a] keen perception of where the field is, where it could be going, and what kinds of strategies and partnerships would be especially crucial in reaching optimum outcomes." ■



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RISING TO THE TOP

Eight exceptional students were honored during Plenary II at *ARCHIVES 2015* on Friday, August 21. Each of these students has demonstrated scholastic and personal achievement, as well as the potential to become an influential member of the archives profession.



Colin Post

Colin Post, a student in the University of North Carolina at Chapel Hill's School of Information and Library Science and the Art Department, is the recipient of the Donald Peterson Student Travel Award, which supports students and recent graduates from graduate archival programs within North America to attend SAA's Annual Meeting. At the Annual Meeting,

Post participated in the Students and New Archives Professionals Roundtable and presented his research paper “Voices From Every Angle: an approach to archiving the event.”

Noah Geraci received the F. Gerald Ham and Elsie Ham Scholarship, which offers financial support to a graduate student in his or her second year of archival studies at a US university. Geraci, who is pursuing a master of library and information science degree at the University of California, Los Angeles, impressed the Award Committee with his excellent writing skills and dedication to applying community-based archival collections related to mental illness. The Geraci's thoughtful analysis of a collection at the University of California Library that contains drawings and manuscripts of a man who lived living in a psychiatric hospital in Peru.



Noah Geraci

Talia Guzmán-González, a graduate student in the College of Information Studies at the University of Maryland, College Park, is a 2015 recipient of the Harold T. Pinkett Minority Student Award, which recognizes minority graduate students of African, Asian, Latino, or Native American descent who, through scholastic achievement, manifest an interest in becoming professional archivists and active



Talía Guzmán-González

members of SAA. As an archivist, Guzmán-González wants to “advocate for the presence of minorities as user, but also make sure that their contributions to our society are part of archival repositories.” Guzmán-González was an intern and currently volunteers at the Smithsonian Latino Center in Washington, DC.



Rachel E. Winston

Rachel E. Winston, a graduate student at the University of Texas at Austin (UT Austin), is a 2015 recipient of the Harold T. Pinkett Minority Student Award. As a student, Winston has been committed to making herself “more capable to advocate for and work with collections and materials related to the African American and Black Diaspora experience.” Her interest, dedication, and enthusiasm for documenting the Black Diaspora

is seen in her work with the Texas Domestic Slave Trade Project at UT Austin. Winston also recently completed ethnographic research and multilingual course work in Black Diaspora Studies in Rio de Janeiro, Brazil, to further define and improve her knowledge of Afro-Brazilian communities and history. Winston is active in many local organizations and serves as the secretary of the student SAA chapter at UT Austin.

Maria E. Sanchez Tucker is the 2015 recipient of the Josephine Forman Scholarship sponsored by the General Commission on Archives and History of The United Methodist Church, in cooperation with the Society of American Archivists. The scholarship provides financial support to minority students pursuing graduate education in archival science, encourages students to pursue careers as archivists, and promotes the



Maria E. Sanchez Tucker

diversification of the American archives profession. Sanchez-Tucker, who is currently pursuing a master of library and information science degree at the University of Wisconsin–Milwaukee, also earned a bachelor's degree in anthropology from the University of New Mexico and a master's degree in museum science from Texas Tech University. Sanchez-Tucker is currently part of a collaborative effort to help the largely Hispanic community of Salt Creek in Pueblo document itself through oral histories and writing workshops. This effort will serve as a blueprint for working with and documenting other ethnic communities in the area.



Desiree Alaniz

Desiree Alaniz, who will pursue a master of library and information science degree with an archives management concentration at Simmons College starting this fall, is the recipient of the Mosaic Scholarship. The Mosaic Scholarship provides funding to students who demonstrate potential for scholastic and personal achievement and who manifest a com-

mitment both to the archival profession and to advancing diversity concerns within it. In addition to a strong academic record, Alaniz has demonstrated her commitment to diversity in archives, both as an undergraduate conducting original research in an independent study course and as a volunteer at the ONE National Gay & Lesbian Archives, where she catalogued, researched, and described a donated collection. Uncovering these marginalized histories persuaded her “to pursue social justice work in archives through the critical diversification of the historical record.”

Mary Grace Golfo, a student in the Master’s Program in Archival Studies at the University of Manitoba, is the 2015 recipient of the Oliver Wendell Holmes Travel Award. The award enables international archivists who



Mary Grace Golfo

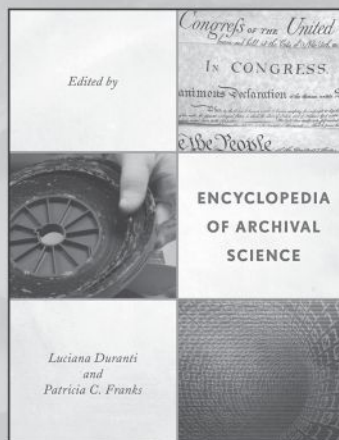
are training or studying in the United States or Canada to augment their experience by traveling to the SAA Annual Meeting. Golfo is a Filipino citizen and is on leave from her position as assistant professor in the University of the Philippines School of Library and Information Studies. Upon graduating from the Archival Studies program, Golfo plans to return to her home country to lead and develop the first formal graduate degree program in archival studies.

Paige Hohmann, a student in the dual Master of Archival Studies/ Master of Library and Information Studies degree program at the University of British Columbia,

is the 2015 recipient of the Theodore Calvin Pease Award. The award recognizes superior writing achievements by students of archival studies. Dr. Luciana Duranti of the University of British Columbia nominated Hohmann’s paper, “On Impartiality and Interrelatedness: Reactions to the Jenkinsonian Appraisal in the Twentieth Century.” Hohmann’s paper deconstructs the arguments of Sir Hilary Jenkinson, a British archivist and archival theorist, as well as the arguments of Jenkinson’s critics. The paper will be published in *The American Archivist* Volume 79, Number 1 (Spring/ Summer 2016). Established in 1987, the award is named for the first editor of *The American Archivist*. ■



Paige Hohmann



Encyclopedia of Archival Science

Here is the first-ever comprehensive guide to archival concepts, principles and practices.

The *Encyclopedia of Archival Science* features 154 entries from traditional ideas (like *appraisal* and *provenance*) to today’s challenges (*digitization* and *digital preservation*). They present the thoughts of leading luminaries like Ernst Posner, Margaret Cross-Norton, and Philip Brooks as well as those of contemporary authors and rising scholars.

Edited by Luciana Duranti from the University of British Columbia and Patricia Franks from San Jose State University, this landmark work was overseen by an editorial board comprised of leading archivists and archival educators from every continent.

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LEADERS WHO INSPIRE

SAA honored individuals and organizations that went above the call of duty at ARCHIVES 2015. Their innovative thinking, dedication, and passion have bettered SAA and the profession and called attention to the significance of archives.

Advocacy/Public Awareness

J. Franklin Jameson Archival Advocacy Award



Adrena Ifill Blagburn

Adrena Ifill Blagburn is the 2015 recipient of the J. Franklin Jameson Archival Advocacy Award. The award honors an individual, institution, or organization that promotes greater public awareness appreciation, or support of archival activities or programs. Since founding the cultural heritage and multimedia production firm Ifill/DoubleBack Global Group (www.doublebackproductions.com) in

2002, Ifill Blagburn has been a leading advocate for the preservation of archival records documenting African American Congressional history. As a consultant and director of the Avoice Project (www.avoiceonline.org), an online library of digitized artifacts documenting the legislative and political contributions of African Americans serving in Congress, Ifill Blagburn grew the project to include nine online exhibits, a collection of lesson units designed to promote the use of primary sources in the classroom, and more than ten thousand digitized assets.

Philip M. Hamer–Elizabeth Hamer Kegan Award



Matt Herbison on behalf
of the Legacy Center

The Legacy Center, Drexel University College of Medicine, is the 2015 recipient of the Philip M. Hamer–Elizabeth Hamer Kegan Award. The award recognizes individuals or institutions that have increased public awareness of archives documents. The Legacy Center has made a portion of its unique primary sources accessible to new audiences. The stories featured on the website *Doctor or Doctress? Explore American*

history through the eyes of women physicians (www.doctordoctress.org) make history approachable by guiding users in interpreting and understanding these materials. The site leverages women's stories to help students build critical analysis skills while learning about the broader scope of American history. It is a polished combination of images of primary source documents, video, audio, timelines, maps, and contextual information, packaged to help users understand why these stories matter.

Outstanding Contribution

Distinguished Service Award



Rachel Vagts on behalf of the
Archives Leadership Institute

The **Archives Leadership Institute (ALI)** is the 2015 recipient of the Distinguished Service Award. The award recognizes an archives institution, education program, nonprofit organization, or government organization that has given outstanding service to its public and has made an exemplary contribution to the archives profession. Funded by the National Historical Publications and Records Commission since 2008, ALI provides

leadership training to archives professionals who want to make an impact on the profession. By this fall, the annual program will have hosted more than two hundred individuals who have studied advocacy, media relations, change management, team development, project management, and other relevant leadership topics. These individuals use the professional network created by participating in ALI and implement what was learned through new ideas, improved service, and enhanced leadership skills.

Council Exemplary Service Award



Committee on Advocacy and Public Policy: Amy Lazarus, Nancy Lenoil, Dennis Roman Riley, Frank Boles. Not pictured: Barbara Teague, Jeremy Brett, James Cross, Debra Davendonis-Todd.

SAA's **Committee on Advocacy and Public Policy (CAPP)**, the **Digital Archives Specialist (DAS) Subcommittee of the Committee on Education**, and **Mark Greene**, past director of the American Heritage Center at the University of Wyoming, are the 2015 recipients of the Council Exemplary Service Award, which recognizes a special contribution to the archives profession and especially to SAA that is not eligible for one of the other awards given by the Society.

CAPP was established in 2013 to enhance SAA's capacity to address public policy issues and concerns affecting archivists, archives, the archival profession, and its stakeholders. In two short years, CAPP created a public policy agenda and an effective process for SAA members to request an advocacy action. The group has also prepared important issue briefs that address the Health Insurance Portability and Accountability Act, Archivists and Section 108 of the Copyright Act, Orphan Works, Presidential Records Act of 1978, Freedom of Information Act, and State Freedom of Information Laws. The Council applauded CAPP for enthusiastically demonstrating that "no issue is too dense or too dry for their spirited consideration."



DAS Subcommittee: Mahnaz Ghaznavi, Thomas Rosko, Lori Lindberg, Cynthia Ghering, Sibyl Schaefer, Glen McAninch.
Not pictured: Veronica Martzahl, Liz Bishoff.

The **DAS Subcommittee** was established in 2011 by the Committee on Education to ensure that the curriculum for SAA's DAS Certificate Program reflects best practice and remains cutting edge. Since its creation, the subcommittee has shepherded the development of thirty unique courses, including webinars, and oversaw the creation of a one-hundred-question comprehensive examination. More than one thousand individuals have taken DAS courses, with approximately six hundred actively pursuing the DAS certificate. To date, 183 individuals have earned a DAS certificate. The Council noted that the subcommittee has "enthusiastically dedicated countless hours to achieve a highly successful program that is a leader in the field."



Mark Greene

SAA Fellow **Mark Greene** was honored for "consistently and relentlessly demonstrating a vision for the archives profession, one that has frequently caused him to challenge accepted theory and practice and champion new directions." For more than thirty years he has provided significant and continuous leadership in SAA across its many subgroups, which culminated in service as

SAA president during 2007–2008. Over the course of his career, Greene has made impressive contributions to the literary canon of archival science, focusing on archival appraisal, archival meaning and value, archival ethics, archives management, and arrangement and description. He has also enthusiastically mentored emerging archivists so they, too, could achieve success.

Sister M. Claude Lane, O.P., Memorial Award

Diane Wells, CA, archivist and records manager of the Episcopal Diocese of Olympia in Seattle, is the 2015 recipient of the Sister M. Claude Lane, O.P., Memorial Award. The award honors an archivist who has made a significant contribution to the field of religious archives. Wells has held her position at the Episcopal Diocese of Olympia in Seattle since 1994.



Diane Wells

Early in her tenure, Wells produced a policies and procedures manual that has become a foundational resource for Episcopal diocesan records management programs. She also has creatively used her organization's archives to promote major commemorative events, such as the 150th anniversary of the Episcopal Church's presence in the Northwest. During the yearlong celebration, Wells wrote articles, provided background material and photographs, and produced a history video, *One in the Spirit: 150 Years of the Episcopal Church in Western Washington*.

Spotlight Award

Anne Ostendarp, multimedia archivist for the Knights of Columbus and a consulting and project archivist, is the 2015 recipient of the Spotlight Award. The Spotlight Award recognizes the contributions of individuals who work for the good of the profession and archival collections—work that does not typically receive public recognition. Ostendarp developed curriculums for the Association Archives and Archives Overview workshops. She also became the coinstructor of SAA's Understanding Archives workshop and has taught at the SAA Annual Meeting and archival regional groups for the last ten years. Many of her workshop attendees come from small historical societies, academic institutions, and businesses seeking knowledge to improve responsible handling of the archival holdings in their care. Ostendarp's instruction empowers them to do so, providing both theoretical structure and practical guidelines.

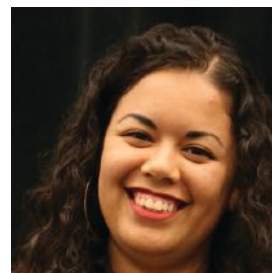


Anne Ostendarp

Diversity Award

The Samuel Proctor Oral History Program (SPOHP) at the University of Florida

and **Shorefront** are the 2015 recipients of the Diversity Award. The award recognizes an individual, group, or institution for outstanding contributions in advancing diversity within the archives profession, SAA, or the archival record.



Genesis Lara on behalf of the Samuel Proctor Oral History Program

SPOHP teaches the craft and intellectual traditions of oral history through university seminars and community-based workshops. Since its founding in 1967, SPOHP has conducted more than seven thousand interviews and transcribed more than 150,000 pages of material from the interviews. Its current roster of projects, including the Alachua County African American History Project, the Mississippi Freedom Project, the Veterans History Project, the Native American History Project, and the Latina/o Diaspora in the Americas Project, represent the breadth of the program's impact on diversifying the archival record.

From its beginning in 1995, Shorefront, an Evanston, Illinois-based nonprofit, has diligently collected, preserved, and shared artifacts, documents, photographs, and family archives representing the lives of the black community on the Chicago suburban North Shore. Shorefront's founding was motivated by the recognition that the records of this vital history, spanning more than 150 years, were at great risk.

Shorefront is now home to more than 170 linear feet of archival collections. In addition to maintaining the Shorefront Legacy Center, the public access point for its collection, Shorefront has embraced its mission of education, supporting extensive public programming and, through its Shorefront Press, publishing an annual journal and historical monographs.



Dino Robinson on behalf of Shorefront

Archival Innovator Award



Jody Norman and Derek Long on behalf of the State Archives of Florida's Florida Memory Team

The State Archives of Florida's Florida Memory Team (Katrina Harkness, Mark Nicolou, Josh Goodman, Adam Watson, Jody Norman, and Derek Long) is the 2015

recipient of the Archival Innovator Award. Established in 2012, the Archival Innovator Award recognizes archivists, repositories, or organizations that show creativity in approaching professional challenges or the ability to think outside the professional norm or that have an extraordinary impact on a community through archives programs or outreach. In May 2014, the State Archives' Florida Memory Team launched Florida Memory Radio (*Radio.FloridaMemory.com*), a twenty-four-hour streaming Internet radio station. Florida Memory Radio features music from the Florida Folklife Collection, which consists of audio, photographic, and documentary materials relating to the history and culture of

Florida. The bulk of the programming on Florida Memory Radio consists of daily "shows" featuring the main genres of music represented in the Florida Folklife Collection.

Emerging Leader Award

Cheryl Oestreicher, head of Special Collections and Archives and an assistant professor at Boise State University, is the 2015 recipient of the Emerging Leader Award. The Emerging Leader Award celebrates and encourages early career archivists who have completed archival work of broad merit, demonstrated significant promise of leadership, performed commendable service



Cheryl Oestreicher

to the archives profession, or have accomplished a combination of these requirements. Oestreicher has done admirable outreach work in the Boise community, establishing a partnership with the Boise City Department of Arts and History and opening the doors of the archives to an array of community organizations, such as the local chapter of the Wild West History Association. The Award Committee also commended Oestreicher's work as editor of *Provenance*, the journal of the Society of Georgia Archivists, and success in making the journal's back issues freely accessible online.

Writing and Publishing

C.F.W. Coker Award



Daniel Pitti, Jerry Simmons, and Amanda Ross on behalf of the Social Networks and Archival Context Project

The Social Networks and Archival Context (SNAC) Project (<http://socialarchive.iath.virginia.edu/snac/search>) by the Institute for Advanced Technology in the Humanities at the University of Virginia, the UC Berkeley School of Information, and the California Digital Library is being awarded the C.F.W. Coker Award, which recognizes finding aids, finding aid systems, innovative development in archival description, or descriptive tools that enable archivists to produce more effective finding aids. SNAC addresses a longstanding research challenge: discovering, locating, and using distributed historical records. The standards used to describe these records may differ from one archive to another. Thus, scholars using the records as primary evidence often undergo time-consuming and inefficient

research. With funding from the Andrew W. Mellon Foundation, the U.S. National Endowment for the Humanities, and the U.S. Institute of Museum and Library Services, SNAC began to explore the feasibility of extracting data in record descriptions (such as finding aids) that describe the people who created or are documented in the records. The data was then assembled into a prototype research tool that integrates and simplifies access to the dispersed records and provides unprecedented access to the biographical-historical contexts of the people documented in the resources.

Waldo Gifford Leland Award



Michelle Caswell

Michelle Caswell, assistant professor of archival studies in the Department of Information Studies at the University of California, Los Angeles, is the 2015 recipient of the Waldo Gifford Leland Award for her book, *Archiving the Unspeakable: Silence, Memory, and the Photographic Record in Cambodia*, published by University of Wisconsin Press. The Waldo Gifford Leland Award is given for writing of

superior excellence and usefulness in the fields of archival history, theory, and practice. In *Archiving the Unspeakable*, Caswell provides a compelling perspective on the mug shots taken in Tuol Sleng prison during Cambodia's Khmer Rouge regime in the 1970s. The mug shots have come to represent the brutality of the regime. Caswell studies these mug shots under an archival lens and examines how the photographs have transformed from Khmer Rouge administrative records to museum displays, archival collections, and databases, illustrating unimaginable human suffering.

Preservation Publication Award

From Theory to Action: "Good Enough" Digital Preservation Solutions for Under-Resourced Cultural Heritage Institutions is the recipient of the Preservation Publication Award. This



Aisha Haykal and Stacey Erdman
on behalf of the Digital POWRR team

award recognizes and acknowledges the author(s) or editor(s) of an outstanding published work related to archives preservation and, through this acknowledgment, encourages outstanding achievement by others. *From Theory to Action* summarizes the findings of the "Digital POWRR: Preserving digital Objects With Restricted Resources" project, funded by an Institute of Museum and Library Services National Leadership Grant. For the project, Jaime Schumacher, Lynne Thomas, Drew VandeCreek, and other

members of the Digital POWRR team examined how small and mid-sized institutions can achieve standards for digital preservation without the funding sources or technical expertise found in larger institutions. Northern Illinois University was the principle investigator along with four other Illinois universities: Chicago State, Illinois State, Illinois Wesleyan, and Western Illinois.

Preservation Publication: Special Commendation

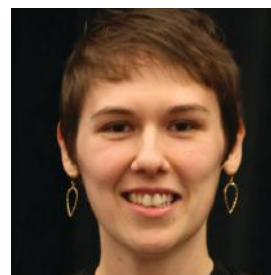
The National Digital Stewardship Alliance (NDSA) received a Preservation Publication special commendation from SAA for their publication, *2015 National Agenda for Digital Stewardship*. Organized in 2010, NDSA is a consortium of institutions working toward the goal of long-term digital preservation on a national level. The organization advances digital preservation by studying new trends and current gaps and seeking new areas of research and development in this field. The *2015 National Agenda for Digital Stewardship*, authored by the NDSA leadership group, integrates the perspective of dozens of experts and hundreds of institutions to provide funders and executive decision makers insight into emerging technological trends. The Agenda is available for open access at <http://www.digitalpreservation.gov/ndsas/nationalagenda/>.



Karen Cariani on behalf
of the National Digital
Stewardship Alliance

Fellows' Ernst Posner Award

Kit Hughes, assistant professor of media, journalism, and film at Miami University, is the 2015 recipient of the Fellows' Ernst Posner Award, which recognizes an outstanding essay dealing with some facet of archival administration, history, theory, and/or methodology that was published during the preceding year in *The American Archivist*. Hughes, who earned her PhD in media and cultural studies at the University of Wisconsin–Madison, was honored for her article "Appraisal as Cartography: Cultural Studies in the Archives," which appeared in the Spring/Summer 2014 issue of *The American Archivist* (vol. 77, no. 1). In her article, Hughes examines the practice of appraisal, which, as she writes, "controls the flow of materials that can be used by people to construct cultural identities." Hughes compares archival appraisal theory with a cultural studies model of appraisal to arrive at "new ways of considering methods of documenting culture." Hughes's model encourages archivists to broaden their view of stakeholders, media, and the role of archives in modern culture and society, leading to the laudable goal of achieving a more inclusive documentary record. ■



Kit Hughes



FROM THE ARCHIVIST OF THE UNITED STATES

David S. Ferriero

National Archives and Records Administration
david.ferriero@nara.gov

NARA Puts Premium on Innovation

In 2000, nearly half of all Americans did not use the Internet, according to research by Pew Charitable Trusts. Today, just fifteen years later, that figure is down to 15 percent. The pace of change around us continues to increase, and we ignore it at our own peril.

At the National Archives, our mission is to promote openness in government, cultivate public participation, and strengthen our nation's democracy through public access to high-value records. Our citizens rely on the National Archives to preserve the most important federal government records and have them available for their inspection and use whenever they want. It is their right in a democracy, and we must be the agency of government to allow them to exercise that right.

Embracing Change

But to meet public expectations, to keep up with our fundamental mission-critical work, and to simply stay relevant, we must embrace change. And the key to dealing with change is innovation. Innovation is thinking, envisioning, and acting audaciously, setting far-reaching, often game-changing goals and enlisting a collaborative, multidisciplinary team to meet them. It also involves taking risks. That means being ready for the possibility that something won't work as you thought it would, then keep innovating without feeling defeated. To innovate well, we must adapt to changing public expectations and the changing technological environment. Encouraging innovative thinking provides

us with the ability to adapt to change as well as the ability to get in front and guide the very changes we need to make.

Igniting Innovation at NARA

At the National Archives, we continuously work toward igniting innovation across the agency. Here's what we're doing:

- In June, we launched the new Innovation Hub at our flagship building in downtown Washington, DC. The Hub's purpose is to serve as a focal point for innovative projects that span the agency and include the public. One of our first Hub projects is a Citizen Archivist project in the scanning area. We are inviting our researchers to scan records in our holdings that they are interested in for their research. We let them use our equipment at no cost; in return, we ask that they contribute their digital scans to our online catalog. We have an audacious goal for digitizing traditional paper records, and this is one innovative way to support it.
- We recently hosted a "Primarily Teaching" summer institute, a weeklong workshop for educators about using primary sources in the classroom. Our participants scanned almost one hundred records on Chinese immigration that can now be included in DocsTeach (<http://docsteach.org/>)—our online tool for teaching with documents—and our online Catalog (www.archives.gov/research/catalog/).
- This year's US National Wikimedia conference, WikiUSA, will be hosted by the National Archives, and we continue to

work with Wikipedia to make our records more accessible.

- We are now hosting two Presidential Innovation Fellows, who are helping our staff to apply innovative thinking to their work.
- We have met with staff and public interested in working with our catalog's transcription tool. I was pleased to see the emerging public interest in this activity. Alex Smith, a retired college administrator, caught our attention when he helped transcribe four hundred documents in one month. "Like many people on the verge of retirement, I was increasingly concerned about how I was going to handle the void created by no longer having to go to the office, and this project seemed fascinating to me," he told us in an email. "It really appeared to be an ideal option." Thirty thousand digital copies in our catalog were transcribed in less than six months—and there are still many more to go.

And so we are viewing change as opportunity to innovate. Technological changes have allowed us to connect with more of the public than we could ever have imagined just a few short years ago. We are looking to new technologies to support solutions to some of our most complex issues, including records management and preservation in the digital age.

Feedback from the public, with their rising expectations, keeps us on our toes and leads us to explore new and better ways to deliver the exceptional customer service our citizens deserve. ■

MEET THE NEW MOSAIC PROGRAM FELLOWS

The Association of Research Libraries/SAA Mosaic Program promotes much-needed diversification of the archives and special collections professional workforce by providing financial support, practical work experience, mentoring, career placement assistance, and leadership development to emerging professionals from traditionally underrepresented racial and ethnic minority groups. Read on to meet the talented group of students in the 2015–2017 cohort.

Crystal D. Paull
University of Texas at Austin

Internship host institution:

Lyndon B. Johnson Presidential Library, National Archives and Records Administration

Why did you decide to pursue a career in archives?

It started for me when I was an undergraduate student in music taking music history courses. I remember learning how an archival discovery of a piece of music from a previously unknown composer, or an unknown work by a celebrated master, could completely reshape our idea of the progression of classical and popular musical styles throughout history. Later, after I added my second major in history, I took an African American history class that focused on gender and slavery. I had my first up-close experience with primary documents stored in the university archives and immediately fell in love.

What is one thing you wish everyone knew about archives?

I wish people knew how valuable archives are to everyone, not just to historians and academics. There is so much for the public to learn from them, whether about their own personal history, their community, or society in general. Beside assessing, maintaining, and preserving archival materials, part of the job description of an archivist is to make them accessible to the public. If they were not valuable and important to all of us, then they would be kept under lock and key.



Crystal D. Paull

the university library and spending hours thumbing through rare books. I soon realized that the stories archives tell are important because humanity is important, and the victories, challenges, milestones, tragedies, and passions of individual people at various points in time are what make up history—not just the few, selected events that happen to make it into history textbooks. I knew I had to help preserve these stories and make them accessible for others to experience.

What is one thing you wish everyone knew about archives?

I wish everyone knew that archives are everywhere. Often, when I tell people I am studying to be an archivist, they say, “Oh, so you’ll have to go to Washington, DC, and work at the Smithsonian or something.” Archives do not simply exist in select places we deem as historical. Wherever there are people, there are archives.

Joyce Gabiola
Simmons College

Internship host institution:

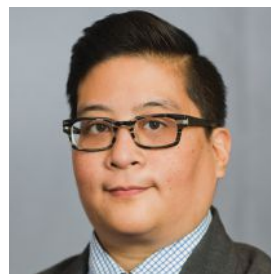
Howard Gotlieb Archival Research Center, Boston University

Why did you decide to pursue a career in archives?

I want to preserve the voices and experiences of marginalized, underrepresented communities and ensure a diverse representation in the American cultural and historical record. In striving to do so, I aim to engage and build trust with communities so they can directly participate and contribute to the preservation of their experience. In addition, I have a personal interest in unearthing the history of lesbian, gay, bisexual, trans*, queer, intersex (LGBTQI) Asian Pacific Islander (API) communities in the South to share their stories and hopefully help to foster understanding and end isolation among their families and communities. As preserving cultural heritage and advancing social justice are intertwined, I hope that a career in archives will provide me with the opportunity to help.

What is one thing you wish everyone knew about archives?

In addition to knowing that a wealth of information and stories exist in archives for everyone to learn and/or appreciate, I wish everyone knew the importance of archives. Their purpose is not only to serve researchers, academic institutions, business organizations, or governments. Ultimately, archives house evidence of our humanity (or lack thereof). Archives hold our histories, which inform the present, and perhaps provide hints of our future.



Joyce Gabiola

Courtesy of Lorenzo De Gregorio
Photography

JoyEllen Freeman
Clayton State University

Internship host institution:

Robert W. Woodruff Library, Atlanta University Center

Why did you decide to pursue a career in archives?

In a way, I never really decided to pursue archives; archives pursued me. When I began my undergraduate career, my goal was to become an English teacher. I started working with projects such as the *Civil Rights Digital Library* and the *Freedom on Film: Civil Rights in Georgia* website, yet I soon discovered myself spending less time figuring out how to teach with these resources and more time studying the archives featured on the sites. I found myself examining roll after roll of microfilm in the basement of



JoyEllen Freeman

Maria Fernandez
University of Texas at Austin

Internship host institution:

Nettie Lee Benson Latin American Collection, University of Texas at Austin

Why did you decide to pursue a career in archives?

I first discovered archives through my coursework in history at Dartmouth College and my work as an archives assistant at Rauner Special Collections Library. During my three years at Rauner, I realized the importance of promoting the acquisition of archival material that represent diverse populations to minimize the detrimental effects of underrepresentation or misrepresentation in the archives. In my future career, I want to engage with archives in a practical sense, by actively diversifying and increasing access to underrepresented historical materials, but also on a theoretical level, by theorizing about the role archives play in preventing the perpetuation of dominant narratives and myths in scholarly research and collective public memory.

What is one thing you wish everyone knew about archives?

Archives are inescapably political. As curators of the historical record, archivists are never neutral actors; instead, they are active civic participants who play a profound role in maintaining or disrupting the existing social order.



Maria Fernandez

Mohamed Haian Abdirahman
University of Texas at Austin

Internship host institution:

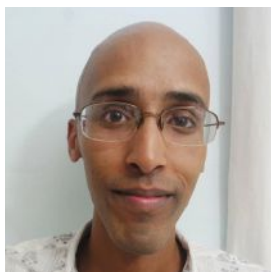
Human Rights Documentation Initiative, University of Texas at Austin

Why did you decide to pursue a career in archives?

I grew up listening to stories of my mother and grandmother's experience living in Somalia prior to the civil war. My family gave me a picture of my homeland that I have yet to see mirrored in US cultural heritage spaces, leaving those who lack an empowering story of Somalia without an avenue to seek out intimate narratives that speak to themselves. I am training to be an archivist because I want to fill collection gaps around new immigrant populations, so that we, as a diverse but segregated nation of immigrants, can better access ourselves and the communities around us.

What is one thing you wish everyone knew about archives?

I would like for it to be known that donating material to an archive does not mean it is lost to the record creator. I believe strongly in the ideals of postcustodialism, especially in regards to archives that serve underdocumented communities. Allowing for shared intellectual and physical authority over collections ensures that vulnerable populations have a strong say in how their records, and thus their histories, are managed.



Mohamed Haian Abdirahman

Hannivett Nabahe
University of Arizona

Internship host institution:

University of Arizona Libraries Special Collections

Why did you decide to pursue a career in archives?

After working in the public library, I had been providing access to information for years. Archives, however, go one step further by taking in the stories that go on to become primary sources, allowing us to preserve the legacy of our communities. The collections currently stored, however, are seldom from the perspective of underrepresented and marginalized groups. Bringing those stories into the archives is as important as bringing attention to what is housed behind our walls. And because access can be challenging for certain groups, I am interested in finding ways to make our collections discoverable and appropriately accessible online. From endangered language materials to sacred knowledge and stories that give testimony to the voices we do not often hear, archives makes sure they all stay with us; I want to be part of that.

What is one thing you wish everyone knew about archives?

While archivists preserve the old, they also take in the contemporary, recording and preserving our current knowledge before memories fade. More importantly, archives hold the potential to connect community members who may not come in contact with each other otherwise. Archivists are responsible for earning and maintaining their communities' trust. ■



Hannivette Nabahe



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Chrystal Carpenter joined the Carol Grottnes Belk Library team at Elon University as the university archivist. In this position she will lead the University Archives and Special Collections Department in all aspects of archival management, including the identification, assessment, acquisition, description, storage, access, preservation, and disposal of archives in all formats.



Geof Huth has begun work as the chief records officer of the New York State Unified Court System. His responsibilities include coordinating the court system's records management program, managing a records information compliance program, approving retention and disposition schedules, overseeing the Brooklyn Army Terminal records center, and developing strategic plans for incorporating new technologies and systems in relation to the court system's recordkeeping requirements.



Barbara Teague, state archivist and records administrator for the Kentucky Department for Libraries and Archives, retired after thirty-two years. During her career, Teague grew the combined holdings of the State Archives and State Records Centers from nearly 130,000 cubic feet to close to 325,000 cubic feet and four terabytes of government data. Teague will be relocating to Richmond, Virginia, where she has accepted the position of government records services division director at the Library of Virginia.

Dr. James "Bert" Rhoads, fifth Archivist of the United States (1968–1979), passed away on April 7, 2015. He began his distinguished career at the National Archives as a microfilm operator in 1952, shortly after earning a master of arts degree from the University of California, Berkeley. Rhoads held several professional and administrative positions, including Deputy Archivist, before his appointment as Archivist in 1968. He held the top position throughout four presidential administrations.

Dr. Rhoads served on the National Historical Publications and Records Commission (chairman, 1968–1979); the Federal Council on Arts and Humanities (1970–1979); and the Woodrow Wilson International Center for Scholars Trust (1969–1979). He was elected and served as president for many professional organizations, including SAA (1975–1976), the International Council on Archives (1976–1979), and the Academy of Certified Archivists (1992–1994). He became an SAA Fellow in 1966.

Under Rhoads's leadership, the National Archives launched several new initiatives, including the publication of the quarterly journal, *Prologue*, and the establishment of the nationwide system of regional archives that resulted in expanded record storage space and enhanced access to public records. It was during his tenure, shortly after the television miniseries *Roots*, based on Alex Haley's bestselling book, that the Archives experienced a surge of genealogical researchers interested in accessing archival sources. He finished his career as the director of the Archives and Records Management Program at Western Washington University (1984–1994), where, with his soft-spoken and understated demeanor, he educated and prepared a generation of future archivists. He will be missed, but his contributions to the archival profession will continue to flourish well into the twenty-first century.

—Todd Jay Welch, Northern Arizona University Archives



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Archival History: Bibliography Released and Twitter Account Debuted

This spring SAA's Archival History Roundtable released a thirty-five-page "Bibliography of Archival History" on its microsite (<http://www2.archivists.org/groups/archival-history-roundtable/bibliography-of-archival-history-now-available>) and established a new Twitter account devoted to broadening awareness of archival history (<https://twitter.com/archivalhistory>). The bibliography offers a growing list of more than 400 entries, including references to 129 books and 268 journal articles related to both the history of archives as a profession and the history of individual institutions, leaders, and trends within the profession. Some 66 percent of the journal articles are freely accessible online through links included in the bibliography. Divided chronologically into archival developments before and after the watershed publication in 1898 of Muller, Feith, and Fruin's *Manual for the Arrangement and Description of Archives*, the entries nevertheless remain current, with more than a quarter of the books and articles published within the last fifteen years. The bibliography provides practicing archivists, students, and educators with important historical stories and contexts that reveal the deep roots of our modern endeavors. The Twitter account presents annual milestones in archival history, including anniversaries of noted archivists and archival institutions.

Correction: The final sentence in "Archives Help Inspire California State Senator's Office," which appeared on page 20 in the July/August 2015 issue of *Archival Outlook*, should read "The photo immediately behind Hertzberg and Keller depicts F.E. Weymouth, Mulholland, and W.P. Whitsett on a Metropolitan Directors' inspection party at Mission Creek Wash, California, January 24, 1931."

Georgia State University Library Awarded Digitization Grants

The Georgia State University (GSU) Library was awarded an Express Library Digitization grant from the National Network of Libraries of Medicine. The \$2,825 award will fund the digitization of the Terri Wilder Papers and the Nancy N. Boothe Papers, both of which are held by the Archives for Research on Women and Gender in GSU Library's Special Collections and Archives. The collections were chosen for their research value in the area of women's and LGBT health issues. In addition, the National Historical Publications and Records Commission awarded GSU Library a grant of \$121,418 to digitize and transcribe more than two hundred hours of recorded interviews and footage from the production of *The Uprising of '34*, the 1995 documentary about the legacy of the General Textile Strike of 1934. The interviews will be presented online alongside their transcripts using the Oral History Metadata Synchronizer.

Brooklyn Historical Society Awarded NHPRC Grant

With funding from the National Historical Publications and Records Commission, Brooklyn Historical Society has launched *Voices of Generations: Investigating Brooklyn's Cultural Identity*, a project to digitize, process, catalogue, and make more accessible nearly five hundred interviews that are part of ten oral history collections documenting the histories of Brooklyn's diverse ethnic and cultural communities. Highlights include two collections that focus on Brooklyn's Latino/a history and an early 1990s collection of interviews with Brooklynites affected by HIV/AIDS.

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Beyond the Retention Schedule

continued from page 3

Face-to-face disposition reviews allow us to reiterate our role and the services we offer. Administrative support staff are often tasked with completing records reviews with IRA, and turnover is a common obstacle to the yearly process becoming habitual. The chance to make a good impression in person can go a long way with forging good will, especially if the liaison is newer to their department and the Getty.

As staff review documents, they play an active part—with our guidance—in deciding what materials can be disposed of or transferred to the archives. During this process, IRA staff emphasize that we are the “go-to” people for anything records related.

Informal Strategies

We’ve found that staff are more likely to work with IRA archivists if they know us personally. These connections can occur via casual introductions through colleagues, recreational activities like book clubs organized by Getty employees, or, more often than not, a roundabout referral that leads someone with an information need to our email inbox. Selecting the proper channel for communication is also key; while email generates a paper trail, it doesn’t accommodate critical readings of face, tone, and body language. Sometimes phone or in-person follow-ups to requests are preferable.

On par with the need to find is the need to purge. Accumulated materials—to the point where they are essentially eyesores and prevent the productive use of work space—can also inspire people to finally enlist IRA. At this stage, staff happily welcome us, as they are often overwhelmed with years’ worth of boxes they are ready to turn over.

Regardless of how staff find us, we treat each encounter as an opportunity to demonstrate our usefulness to the Getty’s day-to-day operations and a victory for relationship building. Staff realize that working with us is a direct pipeline to the materials they may need in the future, which increases their own efficiency in obtaining them. A request that starts out small can, with the right amount of finesse, become a full-fledged partnership between IRA and a department.

Challenging Personalities

Working across the Getty, we encounter a variety of personalities that can make implementing records management policies challenging. Even with the best efforts to educate about records management and the services we provide, there will always be those who are less receptive and motivated to work with us. On the opposite end of the spectrum are those who are willing to work with us but keep us on our toes. Here are six challenging personality types we’ve encountered, and how we deal with them.

Independents recognize the value of their records but prefer to keep them in their possession, rarely seeking assistance from IRA staff. With *Independents* we emphasize the benefits of our services, such as climate-controlled storage, while acknowledging the importance of their records and the value they will bring to IRA. It is important to make them feel like partners in the process, and informal outreach strategies are particularly helpful in developing familiarity, rapport, and trust. Some *Independents* may also be categorized as *Avoiders*.

Avoiders ignore requests to schedule disposition reviews or repeatedly reschedule reviews. Flexibility and timing is most important in dealing with *Avoiders*, who are often busy and unable to set aside time to meet. We avoid contacting them when they are busiest and make an effort to work with their schedules. The most challenging *Avoiders* are those who are apathetic or view us with distrust because we are not located within their own reporting line. They may also believe that we are “coming to take their records away from them,” and fear a loss of control or ownership. Informal outreach strategies can be helpful in breaking these barriers and making them more amenable to working with us. Although not always an option, one approach for dealing with *Avoiders* is to work with their supervisors to incorporate records reviews into their scope of work. Another is to wait for the inevitable records emergency that allows us to step in and save the day.

Captives are willing to work with IRA staff but lack authority to approve disposition decisions and are unable to obtain approval from their supervisors. When possible, we work directly with the supervisors. Otherwise all we can do is wait and gently remind the department liaisons that resolution is required.

Dependents require the most time and attention. They need a great deal of assistance and face time, and may ask the same questions repeatedly. Patience is key, and communication is best done over the phone or in person to resolve or avoid misunderstandings that may occur over email.

Hoarders believe that everything should be kept and sent to the archives. For *Hoarders* we explain the purpose of retention schedules, our appraisal policies, and the scope and purpose of the Institutional Archives. We may give them the option to maintain these files in their offices if liability is not an issue, or we may accession the nonarchival records (if not voluminous) with the archival records in an effort to maintain good relations, particularly if these users were once *Independents*. Reappraisal and weeding can occur at a later date prior to processing.

Purgers see no value in their records and do not believe they are worth preserving. For many, “familiarity breeds contempt” and their focus is on moving forward to the next project. They discard records without first consulting the retention schedule or IRA staff. Consequently *Purgers* can sometimes exist undetected by IRA staff. If we are aware of their existence, we meet with them and explain the purpose of our retention schedules and our appraisal policies, as well as the value of their records in documenting the history of the Getty.

While many of our users do not fit neatly into the above categories, or may span multiple categories, it is most important that we take the time to identify and address the underlying issues. Fortunately, we do have users whom we consider *Champions*, many of whom were once challenging but have since become model participants in the process of preserving the Getty’s heritage.

* * *

Dynamism and flexibility are essential to making things happen in the world of Getty records management. We can document numerous procedures and policies, but records management is not just about managing records. It is also about managing the habits, expectations, and limitations of users. Social skills are essential for performing the functions integral to IRA, and using them effectively is necessary for success. ■

Where We Are and What Lies Ahead

continued from page 2

annual meetings to fund our operations. The 2014 conference in Washington, DC, was a huge financial success; Cleveland, Atlanta (2016), and Portland (2017) will be much less so. It's good to experiment with meeting locations, but we need to plan ahead for the inevitable financial impacts.

- The current initiatives that will lead to success and member satisfaction are straining a staff and volunteer infrastructure that is stretched increasingly thin. As our organizational footprint and reputation grows, our capacity to deliver is challenged in key areas: publications and continuing education, engagement with issues of diversity and inclusion, strengthening advocacy and public awareness, launching the SAA Foundation, maturing the online member experience, and supporting burgeoning standards and

best practices. We will need more revenue to keep this work sustainable for the foreseeable future.

Regular, incremental dues increases are the most sensible and sustainable method for ensuring that we will always have the resources to achieve our strategic goals and to provide exceptional member services. So, for these reasons, I hope that you will support the dues increase proposal that will go before the membership in an online referendum in November. ■

Connecting with the Broader Community

continued from page 8

Of the twelve participants, four responded that they were undertaking proactive steps toward preserving and digitizing personal collections. One respondent was actively seeking to donate his family papers to a relevant archive. And two workshop participants who had not previously utilized the college archive had returned as researchers following the workshop.

What's Ahead

Plans to conduct this workshop multiple times at Buffalo State were disrupted by my acceptance of a position as metadata librarian at the University of Nevada, Reno, in early 2015. However, this was an opportunity to take what I had learned about using outreach activities as advocacy for archives and special collections and adapt them to a new institution. Planned for the upcoming year are two such outreach opportunities: a second personal

archiving workshop, planned with Digital Initiatives Librarian Amy Hunsaker, as well as a Wikipedia edit-a-thon, using special collections materials to enhance articles on Nevada-specific topics. I plan to follow the impact of these activities closely to demonstrate that such outreach can have a significant role in creating allies and advocates for libraries and archives across the institution and in the wider community.

This information was originally presented during the Professional Poster Presentations at ARCHIVES 2015. ■

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Big Web, Small Staff

continued from page 7

the crawls to make sure I got all of the functionality I need, and then setting a frequency. The rest of the time, the collections are crawling as scheduled without much QA. I try to set aside half a day in the month to QA crawls or scope and run new seeds, but sometimes that gets pushed aside.

▲ **Yarmey:** My process is similar to Rachel's. I spent a lot of time on selection, setup, and scoping when I first started. But now I'm essentially in maintenance mode—I leave my scheduled crawls to run unattended. Sometimes months will go by without me doing any quality control or administration.

■ **Bogan:** Ditto. Set it and forget it is the way I have to work in this case!

What would you do if you had more resources?

◆ **Taketa:** I would love to be able to capture more social media, especially

for my e-cigarette marketing collection. While large brands such as Blu and NJoy can afford splashy websites, smaller homegrown vaping companies rely on social media for free marketing. Because I don't have the time or budget to really capture this section of the market, I'm not capturing the entire picture.

● **Petersen:** I'd love to have a better sense of control over what we are already capturing.

■ **Bogan:** If we had more time, we'd try to capture the social media we create. I'd also love to capture websites relating to our manuscript collections, particularly the papers of our founding family and our vaudeville collection.

▲ **Yarmey:** I'd love to do more thematic collecting—capturing websites that relate to our special collections, working with faculty on research interests, or even starting a local history collection. I worry about long-term access to web content from our city government, regional newspaper, arts and culture organizations, nonprofits, small businesses, and local events.

What are you most proud of?

◆ **Taketa:** I'm proud to have the small and messy web archiving program at all. Our collections focus on industries that harm public health, and these industries have a long history of using money and influence to get what they want, from favorable legislation to decreased regulation. So much of their counter-measure activity and product marketing now takes place online. I sometimes have to act quickly to capture it, because once it's over, they tend to erase their trail.

● **Petersen:** Even when we are frustrated or confused, we're thrilled to be capturing anything at all. I use our past crawls in my reference work, and it's exciting when I find something that only exists there.

■ **Bogan:** I agree, just having a program is something I am proud of. Even at a very small institution, we are doing our best to document our institution's history as technology continues to evolve.

This information was originally shared during Session 103, Big Web, Small Staff: Web Archiving with Limited Resources at ARCHIVES 2015. ■

Two Cooks in the Kitchen

continued from page 11

Student Assignments

Haley also will highlight the writings of his students with the Mississippi Community Cookbook Project. During the spring semester, Haley taught a history and interdisciplinary studies class focusing on community cookbooks. Each student was assigned two cookbooks and wrote short essays on each book, highlighting how the book represented an aspect of the Mississippi community that produced it. Those essays will be added to the website later this year.

Reaching Out and What's to Come

To promote the Mississippi Community Cookbook Project and to present Haley's research on *Coahoma Cooking*, Special Collections—in collaboration with the history department's student group—sponsored a potluck and lecture. Librarians

and students prepared dishes from the cookbook to serve as refreshments; some of the biggest hits included Ann's Macaroni Loaf, Stuffed Dill Pickles, and Shrimp Puffettes.

To publicize the event, the library created posters and pushcards, which are effective in promotion because potential attendees have a postcard-sized takeaway to remind them of the upcoming event. These are particularly helpful when reaching out to community members, because the cards can be placed around town for people to pick up.

Response to this event was extremely positive. Not only did attendees enjoy the food component, but they also found Haley's talk informative. Haley produced pushcards about the Mississippi Community Cookbook Project for the event so the forty-five attendees had information about the initiative to take home.

This project is ongoing with new purchases and donations continually being added to the collection. Special Collections also is sponsoring a lecture by Haley this fall to highlight another cookbook from the

collection. In light of the positive reaction to the previous event, the reception food will be selected from the cookbook featured in Haley's talk. As with the previous events, the library will create posters and pushcards to promote the talk in addition to highlighting the lecture on social media. To promote the lecture, the project, and October as National Cookbook Month, the library will curate an exhibit held in the main library on campus, featuring cookbooks and culinary ephemera from the collections.

The success of the Mississippi Community Cookbook Project has been evident, thanks to the interest and support from scholars and the community. Many digital humanities projects tend to engage academics more than the general public. With cookbooks as the focus of the project, the reach is endless. This especially rings true in Mississippi, where food is a key component to our local culture. ■

This information was originally shared during the Professional Poster Presentations at ARCHIVES 2015.



FROM THE EXECUTIVE DIRECTOR

Nancy P. Beaumont

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FY 2015 Year in Review

The following report was presented at the Annual Membership Meeting of the Society of American Archivists in Cleveland, Ohio, on August 22, 2015.

It is my pleasure to provide a brief report of SAA's activities in Fiscal Year 2015. At the risk of being a bit redundant, I'm happy to report once again that the state of the association is—really good!

My report will be a bit briefer than usual because we have an important item of business to discuss, the Council's proposal to implement a dues increase effective July 1, 2016. Much if not all of the information that I provide today is readily available on the SAA website (particularly at http://www2.archivists.org/groups/480/meeting_agenda) and in SAA's periodicals.

In most cases the information is too dense—that is to say, “rich”—to cover in 140 characters. But we're getting better at pointing you to it via social media. My presentation, and Treasurer Mark Duffy's, along with the Presidential Address and remarks by Vice President Dennis Meissner and Council member Helen Wong Smith, will be published on the conference website, and Plenaries 1 and 2 were videotaped and will be posted on the Annual Meeting website.

In FY15 we paid considerable attention to SAA's Goal 1: Advocating for Archives and Archivists. To that end:

The Committee on Advocacy and Public Policy (CAPP), a Council Exemplary Service Award recipient at this conference, provided for the Council's consideration and approval: a revised Public Policy Agenda, procedures to clarify how members can suggest advocacy action, and issue briefs on the Health Information Portability and Accountability Act and state freedom of information laws.

And CAPP has fielded at this meeting draft briefs on privacy and strengthening NARA's authority.

In consultation with CAPP and/or in collaboration with various component or external groups, SAA issued a lot of statements in the past year, including:

- Comments to the U.S. Copyright Office on “Orphan Works and Mass Digitization” and on “Copyright Protection for Certain Visual Works.” (In fact, SAA's Intellectual Property Working Group met with the Copyright Office—at the Office's request—at this conference.)
- Both individual and joint statements (with CoSA and NAGARA) on “Conducting Public Business in Non-Government Email Accounts.”
- Testimony on the District of Columbia Archives.
- A statement on the Loss of IRS Email.
- A statement on the Indiana Religious Freedom Restoration Act and Subsequent Action by the Indiana General Assembly and Governor.
- An action alert on the FOIA Improvement Act.
- And, at the request of the Web Archiving Roundtable and others, a letter to Facebook encouraging those powers that be to Enable Content Downloading for Pages.

In addition, the Council and staff monitored the University of Oregon records situation and issues surrounding the University of Texas at Austin's purchase of the Gabriel García Márquez papers.

Kathleen's initiative—The Year of Living Dangerously for Archives—had her issuing nine challenges to members to engage in an activity or contribute an idea that speaks to the value of archives.

The newly formed Committee on Public Awareness (COPA):

- Promoted #AskAnArchivist Day on October 30—a nimbly executed initiative

that resulted in more than six thousand tweets from two thousand unique posters. We invite you to participate in this year's #AskAnArchivist Day on October 1—at the beginning of American Archives Month.

- Began the daunting task of aggregating content from SAA's main website and component groups' microsites in anticipation of launching a robust online resource on public awareness when SAA's redesigned website goes live later this year. We anticipate that this toolkit will be refreshed and added on to over time.
- Worked on development of the “Archives Change Lives” campaign that launched at this conference, including the video that debuted at Plenary 1 on Thursday.

On several projects SAA collaborated with the Council of State Archivists (CoSA) and the National Association of Government Archives and Records Administrators (NAGARA) via a Joint Working Group on Issues and Awareness. And we will be speaking with the Regional Archival Associations Consortium this fall about developing a memorandum of understanding to broaden our horizons and, we hope, our cadre of potential advocates and spokespersons.

And now a few more highlights from FY15:

- **Membership hovered near 6,200 throughout the year**, varying by no more than 10 to 20 members from month to month. July closed at 6,210. It's good news that our retention is high and that many members are moving up in dues categories—one possible indicator of a strengthening job market. But there is no question that membership seems to be leveling off.
- **More than three thousand attendees participated in SAA's ninety-five face-to-face workshops and eight webinars in FY15.** The DAS curriculum

and certificate program is the major driver of our professional development offerings, but we also continue to offer well-received courses and webinars on such topics as records management for archivists, copyright law, DACS, and project management. The Education Committee did its research and, with Council approval, will begin packaging of an Arrangement and Description curriculum and certificate program based on the DAS model in FY16.

- **We launched a new website for *The American Archivist*.** The transition to a new publishing platform in April went well, with just a few display hiccups that we're addressing. We hope you've noticed a better interface with the Allen Press site; we've certainly noticed a better response time and a more professional approach to online journal publishing.
- As I reported last year, **book sales are continuing to decline, despite our move to electronic publications in response to member input.** We still sell a lot more hard-copy books than e-pubs, but will continue to experiment to arrive at a successful e-publishing model.
 - We're nearing a critical mass of titles within the Trends in Archives Practice Series.
 - EAD3 is now available, thanks to the good work of SAA's Technical Subcommittee on Encoded Archival Description and the Standards Committee.
 - *Archives in Libraries: What Librarians and Archivists Need to Know to Work Together* premiered at this conference.
 - And we have contracts in hand for six new books in the Archival Fundamentals III Series.
- **SAA's social media presence has increased.** We ended the year with 7,682 Facebook "likes" and 8,550 Twitter followers.
- **Word of the Week**, an initiative by the Dictionary Working Group to engage members in collaborative development of the Dictionary, now has more than 1,000 subscribers.
- We conducted a simple **employment survey** in January, published the basic results, and invited members to dig

more deeply into the data. We expect to repeat the survey periodically—perhaps annually—so that we can measure trends over time.

The 2014 Joint Annual Meeting in Washington, DC, was a blowout—our largest conference ever—with more than 2,500 attendees. Beyond providing outstanding programming to members of SAA, CoSA, and NAGARA, the conference yielded record revenues that made FY15 a very positive year for SAA. As Mark will tell you, we have our minds and hearts set on investing the net gain from FY15 in a new association management software system that will yield so many benefits to the organization.

And, of course, we spent a good amount of time in FY15 preparing for this conference. Paid registration for this meeting was a little over 1,700—a very respectable number and right in line with our budget. I hope that you will complete the online evaluation form so that we can keep tabs on your preferences.

And now for some thank-yous. . . .

Quite frankly not everyone arrives at the Council table fully prepared to govern or to lead. Even (and sometimes especially) those with extensive professional résumés are not always suited to the demands (and quirks) of leading a professional association. But both members and staff have truly benefited during the past three years from the leadership demonstrated by the individuals who are retiring from the Council today.

Geof Huth: Our poet and linguist. Although we didn't always agree on grammar, we nearly always agreed on the point. The best emcee ever for the Leadership Forum. Willing to take on the A&A List Terms of Participation (twice!) and come up with a rational revision. Thank you, Geof, for bringing to the table your grounded-ness and creativity.

Michelle Light: Kathleen has referred to Michelle as our "shining light." She certainly has been that—illuminating the way when the path was less than clear, helping to navigate the bumps along the way. Very smart. Very balanced. And a lover of strategic planning! Who could ask for more?

Tanya Zanish-Belcher: Smart. Kind. Pragmatic. Always willing to take on a tough assignment. Always thorough and thoughtful—and kind and pragmatic—in

her approach. We look forward to continuing to work with you, Tanya, on the Committee on Advocacy and Public Policy.

Mark Duffy: Mark served two terms on the Council—the first as a Council member in the earliest stages of our strategic planning and the second, as treasurer, during one of the organization's biggest growth periods. Mark is a visionary who also "gets" governance. And he has taught me one of my most important life lessons. I think I'll just leave it at that. . . .

Kathleen Roe: And Kathleen. What a year it's been. That long list of advocacy statements. That long list of awareness initiatives. YOLDA. Your unceasing passion and unrelenting energy have been an inspiration to me—and I know to many others. Thank you for jumpstarting us. Please don't leave us!

Just as SAA could not have achieved what it has as an organization in the past year without this leadership, neither could it have thrived quite so well without our very talented and dedicated staff: Matt Black, Teresa Brinati, Mia Capodilupo, Peter Carlson, Solveig De Sutter, Lee Gonzalez, Anne Hartman, Carlos Salgado, and Jeanette Spears. The rumor circulating at this conference—that Solveig is retiring as Education Director this fall—is in error. In *fact*, Solveig is not allowed to retire, and we hope that she is with us for a good long time. In *fact*, our beloved Jeanette Spears is retiring at the end of October, after twenty years on the SAA staff. (Those of you who know Jeanette know that there's simply no point in arguing with her. . . .) Jeanette has served in a variety of roles during her tenure, all of them involving a lot of contact with members—something that she does extremely well. We'll miss her common sense (someone will have to step up!), her warmth, and that incredible smile. Thanks for everything, Jeanette!

I'd also like to thank our amazing Conference & Logistics Consultants team—Paul Henning, Allison Perrelli, and Stacey Ogren—for their excellent work, and for making it seem like there are a lot more staff on the conference than there are.

And thanks to all of you for your membership, your engagement, your good ideas, and the many volunteer hours that you commit to SAA. It's my pleasure to work for you. ■



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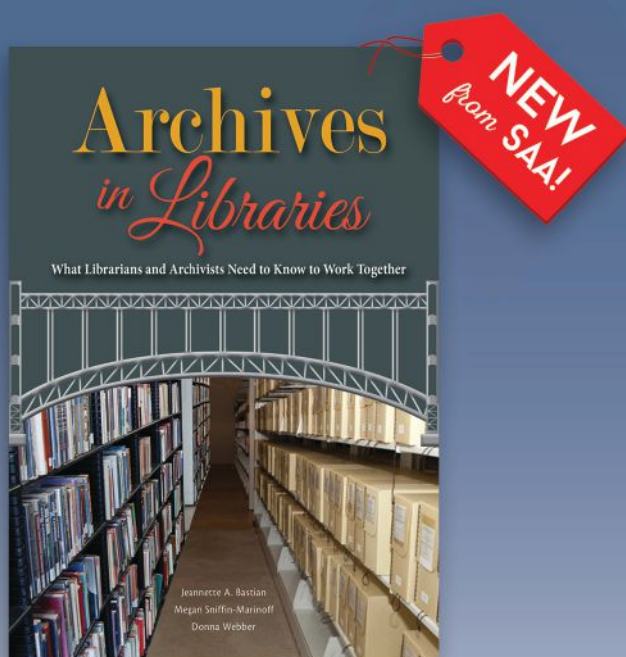
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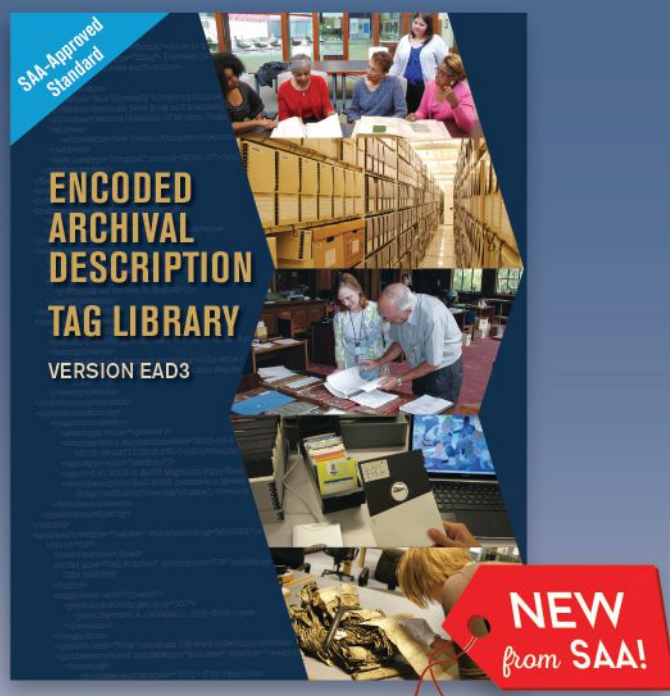
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